

▶ 10<sup>th</sup> RUN: 23 – 27 OCT 2017 ◀

# ESSENTIALS OF POLICY DEVELOPMENT

EXECUTIVE EDUCATION

## ► INTRODUCTION ◀



Public sector managers and policymakers are under constant pressure to deliver high quality solutions to complex socio-political, economic and sectoral problems and issues. But what are the skills needed to identify policy problems, assess options, formulate solutions, test their effectiveness, and evaluate their impacts? What kinds of policy making approaches should be used in dealing with different but interrelated policy issues?

To answer these questions, the Lee Kuan Yew School of Public Policy offers the Essentials of Policy Development programme. Participants in this course will gain detailed foundational knowledge and frameworks to understand the policy development process, from conceptualising public policy to evaluating options and measuring the outcomes and impacts. The programme will also equip participants with analytical, decision making, evaluation, and communication tools to help them become more effective in their roles.

## ► KEY INFORMATION ◀

### Date & Duration

**10<sup>th</sup> Run:** 23 – 27 October 2017 (5 DAYS)

### Venue

Lee Kuan Yew School of Public Policy  
National University of Singapore

(469C Bukit Timah Road Singapore 259772)

### Programme Fees\*

- › S\$4,980 + 7% GST#
- › S\$4,482 + 7% GST# (For groups of 3 or more participants)
- › S\$3,984 + 7% GST# (For LKY School Degree Programme/  
Executive Education Programme Alumni)

### Applications

Please submit completed Application Form & CV

(Refer to enclosed form for more details)

### Deadline for Applications

**10<sup>th</sup> Run:** 25 September 2017

### Contact

Executive Education Department  
Lee Kuan Yew School of Public Policy

Tel: (65) (65) 6601 1183 / 6516 8697

Fax: (65) 6872 9291

Email: lkysppep@nus.edu.sg

\* Fee is based on per-person basis and includes food, refreshments, site visits, and learning support materials. Overseas participants should arrange their own visa, travel costs from Singapore, accommodation, transport, and cover their living expenses while in Singapore. The LKY School does not provide scholarships or financial aid for this programme.

# Goods and Services Tax (GST) is applicable for Singapore-based participants and overseas participants who are self-funded or sponsored by a Singapore organisation.

## ▶ PROGRAMME OBJECTIVES ◀

Over 5 days, participants will be introduced to the main theoretical frameworks and tools being used to analyse, develop, implement, monitor, evaluate, and communicate public policies. Topics include:

- › Conceptualising policy capacity
- › Political capacity: sharpening policy acumen
- › Administrative capacity: managing the policy process
- › Analytical capacity: establishing evidence-based policy process
- › Identifying and defining public problems
- › Formulating and assessing workable solutions
- › Overcoming barriers to policy implementation
- › Monitoring and evaluating outcomes
- › Stakeholder management in policy development
- › Handling complexities in public policy
- › Communicating policy messages

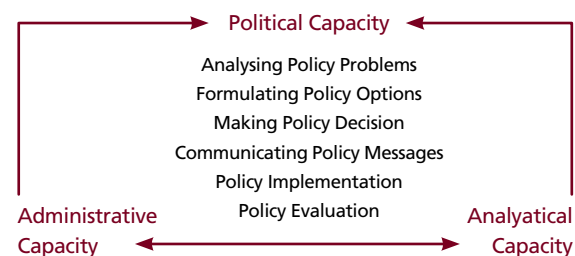


## ▶ TARGET AUDIENCE ◀

The programme is designed for policy analysts, strategists, and government professionals in policy functions, with more than 2 years of work experience. It is most suited for anyone requiring introduction and exposure to policymaking and programme development.

With an international appeal, the programme regularly attracts participants globally, including Singapore, Bahrain, Brunei Darussalam, Egypt, Japan, Macau, Malaysia, Oman, Philippines, Portugal, South Korea, Timor-Leste, UAE, United Kingdom, and USA.

## ▶ PROGRAMME FOCUS ◀



The EPD programme combines interactive lectures, policy case studies and facilitated group work to maximise participants' learning in both conceptual and practical spheres. It will provide participants with a comprehensive framework for understanding the policy cycles to relate it to current policy practices and apply their learning to various policy sectors.

Through the programme, participants will:

- › Understand the importance of political, administrative and analytical capabilities in shaping policy development, as well as the gaps and issues that needs to be addressed by policymakers
- › Learn comprehensive and multi-faceted approach to analysing, developing, implementing, monitoring, evaluating, and communicating public policies
- › Acquire and sharpen their technical skills in each stage of the policy development processes
- › Increase their confidence in mapping out and dealing with stakeholders, as well as in communicating policy messages to their organisations and the general public

## ▶ APPLICATION FORM ◀

Application deadline:  
10<sup>th</sup> Run: 25 September 2017

# ESSENTIALS OF POLICY DEVELOPMENT

## 10<sup>th</sup> Run: 23 – 27 October 2017

Kindly complete the Application Form and submit together with a copy of participant's CV either by email or post.

### › Participant Details

MR/MS/DR/OTHERS\* (If others, please specify) \_\_\_\_\_

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

DESIGNATION \_\_\_\_\_ DEPARTMENT \_\_\_\_\_

ORGANISATION \_\_\_\_\_

ADDRESS OF ORGANISATION \_\_\_\_\_

NATIONALITY \_\_\_\_\_ OFFICE NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ MOBILE NUMBER \_\_\_\_\_

DIETARY RESTRICTION (IF ANY) \_\_\_\_\_

NO. OF YEARS OF RELATED EXPERIENCE \_\_\_\_\_

### › Programme Expectation

MOTIVATION FOR JOINING THIS PROGRAMME (1–2 sentences)

DESCRIBE YOUR CURRENT ROLE IN YOUR ORGANISATION (1–2 sentences)

### › Payment Details

#### Programme Fees\*:

[ ] S\$4,980 + 7% GST#

[ ] S\$4,482 + 7% GST# (For groups of 3 or more participants)

[ ] S\$3,984 + 7% GST# (For LKY School Degree Programme/ Executive Education Programme Alumni)

Please indicate programme title and year of completion: \_\_\_\_\_

\* Fee is based on per-person basis and includes food, refreshments, site visits, and learning support materials. Overseas participants should arrange their own visa, travel costs from Singapore, accommodation, transport, and cover their living expenses while in Singapore. The LKY School does not provide scholarships or financial aid for this programme.

# Goods and Services Tax (GST) is applicable for Singapore-based participants and overseas participants who are self-funded or sponsored by a Singapore organisation.

**Mode of Payment:**SPONSORED BY  INDIVIDUAL  OWN ORGANISATION  OTHER ORGANISATION

Please state the Sub-BU Code if sponsored by Singapore government agency:

**Payment Contact:**

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

DESIGNATION \_\_\_\_\_ DEPARTMENT \_\_\_\_\_

ORGANISATION \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ OFFICE NUMBER \_\_\_\_\_

How did you hear about this programme (You may select more than one option):

 PREVIOUS PROGRAMME PARTICIPANT  LKY SCHOOL ALUMNI  LKY SCHOOL WEBSITE LKY SCHOOL SOCIAL MEDIA  LKY SCHOOL EMAIL/ NEWSLETTER  INTERNET SEARCH PROGRAMME BROCHURE  OTHERS: PLEASE SPECIFY: \_\_\_\_\_

Please indicate below if and how you wish to be contacted for future updates of LKY School programmes and events:

 OFFICE NUMBER  EMAIL  NO, I DO NOT WISH TO BE CONTACTED**> Cancellation Policy and Important Notes**

The LKY School reserves the right to determine the final list of participants taking diversity into account.

Once confirmed, should the participant cancel four (4) weeks before the programme, the LKY School will charge the participant or the sponsoring organisation a cancellation fee equivalent to 50% of the programme fee. LKY School reserves the right to postpone or cancel the programme by giving at least 14 days notice.

Please note that photography, audio, and video recording may occur during the programme. All photography, audio, and video recording may be used for the purpose of LKY School's marketing, publicity purposes in print, electronic, and social media. If you do not wish to have your image recorded or published, for compelling and legitimate grounds relating to your particular situation, please inform us via email before the start of the programme. LKY School shall not be responsible for photographs and/ or videos taken by unauthorised persons during the programme.

By signing this application form, you agree that LKY School and NUS may collect, use, and disclose your personal data, as provided in this application form, for the following purpose in accordance with the Personal Data Protection Act 2012 and our data protection policy:

- > Disclosure and transfer of your data to third party service providers, agents and/ or our affiliates or related corporations that provide administration, data processing, computer, or other services to LKY School and NUS.

Please visit our website at <http://www.nus.edu.sg/legal-information-notice> for further details on our data protection policy, including how you may access and correct your personal data or withdraw consent to the collection, use, or disclosure of your personal data.

I have read the above and accept the terms.

**Applicant's Signature****Date**Send your application materials to us by email or post. Put **"ESSENTIALS OF POLICY DEVELOPMENT"** as the email subject line or on the envelope flap.You can also submit your application **ONLINE**. Visit [www.lkyspp.nus.edu.sg/executive-education/](http://www.lkyspp.nus.edu.sg/executive-education/) for more details.**► FACULTY & SPEAKERS ◀**

The Essentials of Policy Development will be taught by international faculty of the Lee Kuan Yew School of Public Policy, and by distinguished guest speakers and panelists.

**Professor Chen Kang***Professor & Director (MPAM and Chinese Executive Education)**Lee Kuan Yew School of Public Policy*

Chen Kang is currently professor and director of Master in Public Administration and Management programme (MPAM) and Chinese Executive Education Programmes at the Lee Kuan Yew School. He worked at the World Bank's Socialist Economies Reform Unit.

**Associate Professor Zeger van der Wal***Assistant Dean (Research) & Associate Professor*  
*Lee Kuan Yew School of Public Policy*

Zeger van der Wal is a seasoned lecturer, researcher, and consultant in the areas of organizational values and culture, integrity management, administrative reform, performance management, and work motivation. In recent years, he has also developed an active portfolio of executive education and consulting assignments on such topics.

**Dr. Caroline Brassard***Adjunct Assistant Professor*  
*Lee Kuan Yew School of Public Policy*

Caroline Brassard worked as an economist for the Government of Ontario in Canada, and then undertook research and long term consultancy work on poverty reduction strategies for several international non-governmental organisations in developing countries, including United Nations Children's Fund in Madagascar, CARE in Bangladesh and Save the Children in Vietnam.

**Associate Professor Eduardo Araral***Vice Dean (Research) and Associate Professor*  
*Lee Kuan Yew School of Public Policy*

Eduardo Araral specialises in the study of the causes and consequences of institutions for collective action and the governance of the commons. Ed has received 12 awards and recognitions including fellowships from the research centers of 3 Nobel Laureates (Economics).

**Professor Paul Cheung***Professor of Social Policy and Analytics*  
*Lee Kuan Yew School of Public Policy*

Paul Cheung is Professor of Social Policy and Analytics at the National University of Singapore. He returned to Singapore after serving for 9 years as the Director of the United Nations Statistics Division (UNSD) at the United Nations Headquarters in New York, where he facilitated the development of the global statistical system and coordinated the work of UNSD.

**Dr. Adrian Kuah***Senior Research Fellow & Head (Research Support Unit)*  
*Lee Kuan Yew School of Public Policy*

Adrian Kuah was the Lead Strategist in the Centre of Strategic Futures, Strategic Policy Office in the Prime Minister's Office. His research interests include futures studies, complexity science and political philosophy.

**Dr. Leong Ching***Deputy Director (IWP) & Assistant Professor*  
*Lee Kuan Yew School of Public Policy*

Leong Ching is the recipient of the Wang Gung Wu Medal and Prize winner 2013 (Best PhD Thesis in Humanities and Social Sciences). Her research interests include water policies, public sector reform, and communication strategies.

EXECUTIVE EDUCATION

## LEE KUAN YEW SCHOOL OF PUBLIC POLICY

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Singapore 259772



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