

OPEN DATA FOR NPOS

IS THERE A WAY?

Just Cause is a non-profit consultancy doing research & evaluation

EVALUATION FOR NPOS



RESEARCH FOR DONORS



ADVOCACY



Johnson & Johnson

aware



We've been experimenting with building a public access database of NPO information

Front end (www.justcauseasia.org)

The screenshot shows the front end of the Just Cause Asia website. It features a search bar at the top with the text "Enter search" and a "Search" button. Below the search bar, there are search filters on the left side, including "Detail Level" (short, mid-length, long), "Country" (Indonesia, Malaysia, Singapore, Thailand), and "Target Group" (Adults with Autism, Children, Children and/or Youth with Autism, Children in care, Elderly, Ex-Offenders, Families, Financially Disadvantaged, Foreign Spouses, Intellectually Disabled, Mentally Ill, Migrant Workers, Minority Groups). The main content area displays "43 Results for "" and shows four search results cards. Each card includes the NPO's logo, name, a brief description, and a "Details" button. The results shown are: Beyond Social Services (long), CARE Singapore: Uth Power (mid-length), Dover Park Hospice (mid-length), and Singapore Children's Society: Sunbeam Place (mid-length). A partial result for MERCY is also visible at the bottom.

Back end (illustrative)

Org name	Revenue	# staff	% female board	Approach to impact measurement
A	100,000	3	70%	Early stage
B	10,000,000	100	20%	Advanced
etc	..			

Our goal was to help donors make better decisions

***“We touched
one million
lives”***



It could be great if it reached critical mass

SEE HOW YOUR ORG. COMPARES TO OTHERS

Staff turnover
2017



GIVE DONORS THE REAL PICTURE

"This was good; this was bad; we need help with x, y, z"

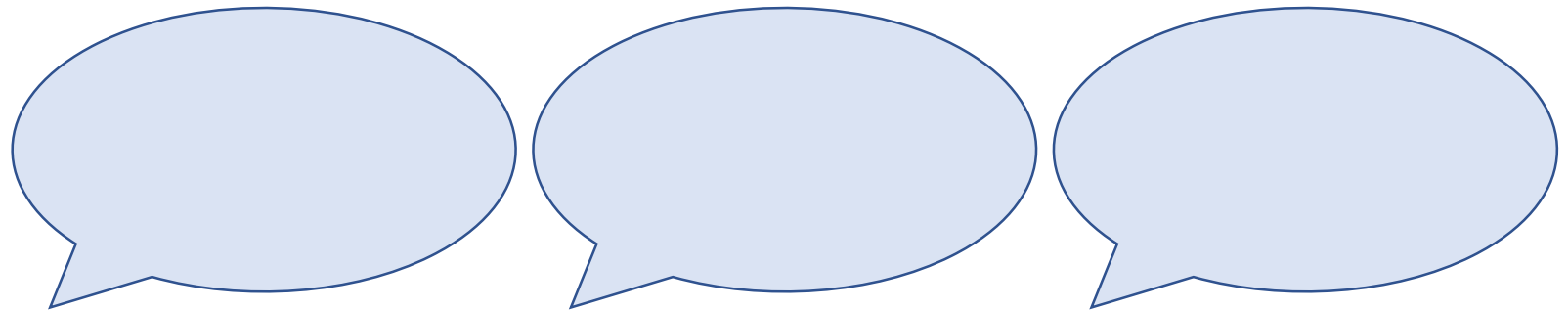
FIND POTENTIAL PARTNERS

Orgs tackling stigma for mental illness:

- Aa
- Bb
- Cc
- dd

SHARE LESSONS LEARNED

Arts sector NPOs share: "our biggest lesson learned last year"



But after 3 years of trying, we realised we can't do it alone



- Chasing orgs for info takes a LONG time
- The data needs regular refreshing
- People don't always trust us as a 3rd party

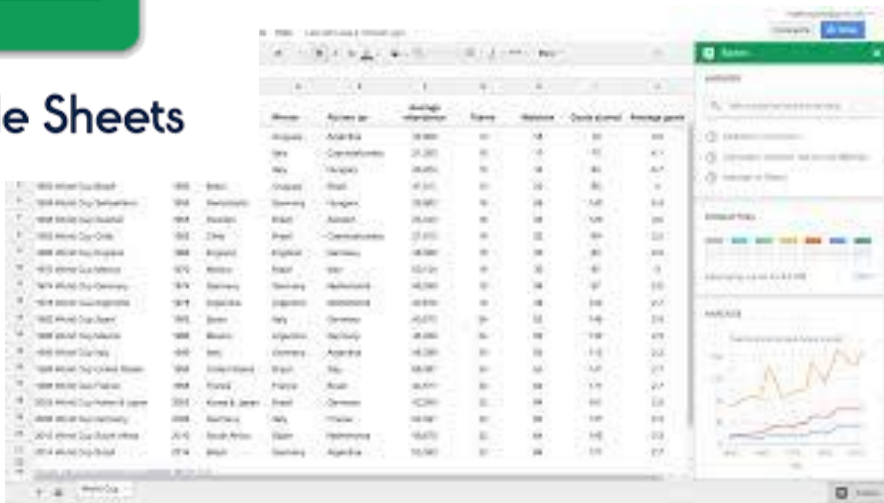
How to make it sustainable?



Can we make it open source?



Google Sheets



- NPOs update their info e.g. once a year
- Anyone can analyse the data and share findings
- Possible bonus access for those who participate
- Could make a pretty front end if it gets traction and funding from donors
- Using Just Cause's 2017 dataset as a starting point

Questions for you

**Would this be
useful for your
organisation?**

**Would you find
time to update it
once a year?**

**What data would
you include?**

**If you're interested
please get in touch**

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