

<Case Study Title>

Teaching Note

Synopsis

<Brief description of the case and its context.>

Use

<Briefly describe the topics/courses where this case study can be used.>

Teaching objectives

<Briefly describe, with examples, the key issues and intended learning objectives.>

Audience for the case

<Indicate the target group or class level for which the case was written.>

Suggested teaching plan

< Briefly suggest how the case may be used in class and ways in which the class may be conducted. It may offer 'trigger' questions for opening and advancing the case discussion, suggestions for group work or student assignments, how to consolidate the learning, etc. Some suggestion of how much time could be spent on the various discussion questions could also be included.>

Objectives of discussion questions

Discussion question	Learning objective
<Discussion question>	<Briefly describe the learning objectives and key areas to be covered for the discussion question. If the question includes quantitative data, include pointers on how the data should be analysed.>

Additional readings or references

<If it is necessary, or helpful, for students to read text or other material in conjunction with the case, suggested additional readings should be listed. Specific readings can be assigned from this list.>

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