

<Case Study Title>

Teaching Note

Synopsis

<Brief description of the case and its context.>

Use

Teaching objectives

<Briefly describe, with examples, the key issues and intended learning objectives.>

Audience for the case

<Indicate the target group or class level for which the case was written.>

Methods of using the case

< Briefly suggest how the case may be used in class and ways in which the class may be conducted. It may offer ‘trigger’ questions for opening and advancing the case discussion, suggestions for group work or student assignments, how to consolidate the learning, etc. Useful additional information could include suggestions for a teaching plan. It should also give some indication of the case’s demands on course time-tabling.>

Courses where the case can be used

<List possible courses in which the case could be useful as a teaching tool.>

Discussion Questions

<Suggest how the case may be used in class and ways in which the class may be conducted. It may offer ‘trigger’ questions for opening and advancing the case discussion, suggestion for group work or student

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assignments, how to consolidate the learning, etc. Useful additional information could include suggestions for a teaching plan. It should also give some indication of the case's demands on course time-tabling.>

Analysis of discussion questions

< The analysis should offer comprehensive answers to the list of questions and should, at least, be as thorough as one would expect from the best student. If the case includes quantitative data, it might suggest ways of utilising the data, and should ideally include the details of any spreadsheet analysis. At the very least it should indicate the techniques to be used for analysing the data.>

Additional readings or references

<If it is necessary, or helpful, for students to read text or other material in conjunction with the case, suggested additional readings should be listed. Specific readings can be assigned from this list.>