

# **Alumni Chapter Handbook**



LKYSPP Alumni Relations Team Updated as of May 2023

# WHO ARE LKYSPP ALUMNI?

Graduates of Lee Kuan Yew School of Public Policy (LKYSPP)'s degree programmes and participants of Senior Fellowship in Public Service (SFPS).

# WHAT IS AN LKYSPP ALUMNI CHAPTER?

An LKYSPP Alumni Chapter is an organised group of LKYSPP alumni that represents the interests of all alumni in a particular region. This region can be a country, a city (e.g. Shanghai), or a sub-continent (e.g. Central Asia & the Caucasus). To set up an Alumni Chapter, there should be at least 20 alumni who are from or based in the defined region and a dedicated Committee to run the Chapter.

# **EXPECTATIONS OF AN ALUMNI CHAPTER**

Engage and Connect

- Create a vibrant alumni network through events, community service and other engagement to further the mission of the School;
- Aim to hold at least one event or initiative per year that is well organised and attended, targeting at the LKYSPP community and alumni network;
- Act as a liaison between alumni in the region and the School by updating the Alumni Relations team on the Chapter's activities and alumni's professional movements and accomplishments, as well as communicating the latest developments of the School to the alumni;
- Maintain alumni database, in accordance with the respective laws, and provide the School with updated employment information of our alumni timely and regularly (e.g. every six months);
- Connect with and encourage fellow LKYSPP alumni living in the Chapter's region to develop closer ties with the School;

Support and Promote

- Offer advice to alumni who are looking to relocate to the Chapter's region;
- Provide support to the School and its students and alumni on professional development and/or student recruitment;
- Promote the interests of LKYSPP and its alumni, and fully comply with NUS and LKYSPP branding;
- Support NUS in realising its vision to be a global university centred in Asia.

Take the Lead

- Attend annual Chapter Presidents' Meeting, which usually takes place in end July via Zoom
- Attend alumni leader training provided by both LKYSPP and NUS
- Provide Annual Report from Chapters (1-2 page, ideally with photos)

# **OFFICIAL RECOGNITION**

Alumni Chapters are not units or bodies under the management and control of the University but are each separately governed by its own constitutions and Alumni Chapter Committee. The Chapter is an association which generally seeks to promote the interests of the University and LKYSPP and generate support for the University's educational, research and outreach programmes. The Chapter should not be a registered society, unless required by law in certain countries/regions. If such a need arises, the respective Alumni Chapters will need to submit a proposal to the Alumni Relations Team at <a href="https://www.lkyspalumni@nus.edu.sg">https://www.lkyspalumni@nus.edu.sg</a>.

# STRUCTURE

An Alumni Chapter Committee should at least comprise a President and a Treasurer as primary contact point and fund manager respectively. The President and Treasurer are encouraged to build a team to run the Chapter. Other optional roles may include, among others, Vice President, Honorary President, Secretary, Social Media Officer, Event Officer and so on.

### President

- Ensures all activities are organised in line with the School's mission;
- Ensures smooth transition for all role changes on the committee;

• Act as a Primary Contact, who will act as key contact with the School's Alumni Relations team.

### **Vice President**

- Supports President by overseeing the Chapter;
- Steps in when the President is unavailable.

### Treasurer

- Keeps accurate record of the Chapter's account;
- · Liaises with Alumni Relations team on reimbursement matters;
- Manages the budget for Chapter's activities.

#### Secretary

- Handles correspondence for the Chapter;
- Coordinates the Chapter's programme of events and activities;
- Drafts and holds copies of key documents, e.g. constitution, minutes.

#### **Social Media Officer**

- Maintains the Chapter's website and social media channels;
- Contribute to the School's social medial platform when required.

#### **Events Officer**

• Oversees individual events (e.g. sourcing speakers, venues and catering). Chapters may allocate this role for each event, rather than depending on one individual to organise all events in the Chapter's programme.

## **TERM LIMITS**

Alumni Chapter Committee members serve for two years, with the possibility of extending for another two years. Chapter Presidents can serve for no more than two consecutive terms (i.e. maximum four years).

# **ELECTIONS**

The President of an Alumni Chapter Committee will be nominated and elected by Chapter members. The elected President will then form the rest of the Chapter Committee. Chapter members have the right to run for office, nominate other members and vote for candidates. In special cases, a President may be appointed by the School, and nominees may be vetoed by the School.

# SUCCESSION PLANNING

For the long-term health of an Alumni Chapter, it is absolutely vital that its Chapter Committee pay significant attention to succession management. Searching for the next team should be the first and last job of every Committee member. It is beneficial to the Committee if new appointments are staggered where possible, to ensure an element of continuity and experience of the Committee. Without the willingness of volunteers, the network of Alumni Chapters would not exist. It is therefore important for a chapter to keep seeking new volunteers, and encouraging them to become involved in their community.

If there are no willing or suitable volunteers to lead an Alumni Chapter, the School may close that Chapter indefinitely. If, subsequently, the Chapter is re-established, it will not be eligible for seed funding.

# **FUNDING**

For events initiated by the Alumni Chapter, the School will provide funding of up to SGD 1,000, on a reimbursement basis, for the first year after the Chapter is set up (this is known as 'seed funding'). Unused funds cannot be carried forward to subsequent year(s). Thereafter, Alumni Chapters are expected to be predominantly self-funded. Alumni Chapters are encouraged to raise funds for their activities through event registration fees, membership fees, sponsorship, donations or other activities. For more details, please write to the Alumni Relations team at <a href="https://www.lkyspalumni@nus.edu.sg">lkyspalumni@nus.edu.sg</a>.

However, the School sets aside a small budget to support selected Alumni programmes, of which at least 80% of the event attendees must be LKYSPP alumni, students, faculty or staff. The financial support is up to SGD 1,000 a term year on 1:1 co-funding basis, following the term date of the Chapter Committee. For example, if the committee's term starts from 12 July 2022 and ends on 12 July 2024, the first \$1,000 will apply from 12 July 2022 to 12 July 2023, while the second \$1,000 will apply from 13 July 2023 to 12 July 2024). To better support alumni activities, for events that incur costs under S\$100, Chapters may request to be fully reimbursed, for up to three events each year.

Alumni Chapters should seek case-by-case approval for this funding by submitting a proposal to the Alumni Relations team at <u>Ikysppalumni@nus.edu.sg</u> at least 14 days in advance of the activity, and avoid making any financial commitment beforehand. The funding will be disbursed on a reimbursement basis upon submission of relevant receipts and supporting documents including a post-event write-up, event photos and attendance list. LKYSPP may use the event photographs for marketing and publication purposes.

For events initiated by the School, the expenses will be covered by the School.

The financial support provided will be in accordance with NUS guidelines which should not exceed the below amount per person (nett in SGD):

Breakfast/Tea: SGD 40 Lunch: SGD 75 Dinner: SGD 120

Tips are not reimbursable.

# **ALUMNI CHAPTER NAME**

To ensure consistency, Alumni Chapters shall follow a standard naming convention with the LKYSPP branding in front of the Chapter's name: LKYSPP Alumni [Country/Region/City] Chapter, e.g. "LKYSPP Alumni Singapore Chapter".

# ALUMNI CHAPTER LOGO

Alumni Chapter Logo shall be for the sole purpose of operating a Chapter for the benefit of alumni. This includes organising social, educational and networking events for alumni and friends of the School in the region, and promoting and marketing such activities in print and electronic forms.

Alumni Chapter should only use the latest version of chapter logos as shown below (e.g. LKYSPP Alumni Cambodia Chapter). Please request your chapter logo via <a href="https://www.kysppalumni@nus.edu.sg">kysppalumni@nus.edu.sg</a>.



Lee Kuan Yew School of Public Policy

National University of Singapore

Alumni Chapters must not use the NUS logo, LKYSPP logo, LKYSPP Alumni Logo, or the recognised status of the Alumni Chapters, in any way which may cause confusion as to the nature of its relationship with the School and NUS or which might adversely affect the image, reputation, goodwill, distinctiveness, or prestige of the School and NUS.

# **ALUMNI CHAPTER EMAIL**

The Chapter Committee should always email its alumni using the official chapter email created by NUS, or request the LKYSPP Alumni Relations team to send the email on behalf of the Chapter. Contact Alumni Relations Team if you encounter any difficulties.

# **RESPONSIBILITIES OF CHAPTER COMMITTEES**

The Chapter Committee shall ensure that all the activities of the Chapter shall, at all times be carried out in accordance and in compliance with the laws of the country in which the Chapter is based.

In particular, when dealing with Alumni's personal data received from the School, Chapter Committee will:

a) Only use such personal data for the purposes of updating alumni data and organising LKYSPP alumni related activities and events.

b) Not store any personal data in data clouds and take reasonable steps to keep such personal data secure and prevent against accidental or unlawful destruction or loss, alteration, unauthorised disclosure or access and to inform the School in writing as soon as

you are aware of, or reasonably suspect that any of the aforementioned events has occurred including taking all steps necessary to remedy the event and prevent its re-occurrence;

c) Not retain any personal data longer than is necessary. In this respect, upon retiring from your role as Committee members, you will return all such personal data immediately to the School and shall not retain a copy of the same;

d) Keep such personal data in full confidence and not to transfer or disclose such personal data received from the School to any other parties or to another country or Chapter without prior written approval and further instructions of the School;

e) Keep the School updated of any change in contact details and employment details of your Chapter members.

f) Secure data transfer by always encrypting the data list.

## **ALUMNI CHAPTER TOOLKIT FOR NEW COMMITTEES**

All new Chapter committees should receive the following:

- 1. Alumni database of the chapter (password protected)
- 2. Chapter logo
- 3. Chapter email account information
- 4. Activity Proposal Form
- 5. Alumni Chapter Handbook

## **REVIEW AND TERMINATION**

Alumni Chapters are subjected to a biannual review by the School to assess their objectives and activities. At any point in time, if the objectives and activities of the Chapter are not aligned with NUS' and LKYSPP's missions and goals, the School reserves the right to:

• Request immediate adjustments and/or changes to re-align with NUS' and LKYSPP's missions and goals;

- Renew the leadership of the Chapter;
- De-register the Chapter; and/or

• Withdraw any permission or terminate any license for the use of LKYSPP name, trademarks and/or use of any collaterals.

Through successful planning and rotating of committee members, Chapters will, we hope, continue to exist for many years. Occasionally, however, Chapters may feel they are unable to continue. If you are in this situation, please make contact with us so that we can investigate ways that we may be able to help.