



## International Conference on Innovation and Integration for Development (VIID 2025)

### **Navigating Global Trade and Economic Development Uncertainties in the Age of Protectionist Policies and Geopolitical Turmoil**

#### **Conference Programme**

(Updated 11 Dec and subject to final confirmation)

**Date:** 12 December 2025, Friday

**Venue:** Oei Tiong Ham Building Lobby, Lee Kuan Yew School of Public Policy, National University of Singapore, 469C Bukit Timah Road, Singapore 259772

**Format:** Hybrid format, both in-person and online

**Organisers:** Asia Competitiveness Institute (ACI) and Foreign Trade University (FTU)

**Dress code:** Shirt without tie

Time	Programme	Venue
08:15 08:45	<b>Registration</b>	<b>Oei Tiong Ham Building Lobby</b>
08:45 09:00	<b>Welcome Remarks</b>  Associate Professor Selina Ho Dean's Chair and Vice Dean (Research and Development) Lee Kuan Yew School of Public Policy  Associate Professor Dao Ngoc Tien Vice President, Foreign Trade University	<b>Manasseh Meyer Building</b>  <b>Seminar Room 3-1</b>
09:00 09:45	<b>Plenary Session</b>	
	<b>Keynote Address</b> Professor Oleksandr Talavera, University of Birmingham Co-Editor, <i>Economic Modelling</i>  <b>Moderator</b> Professor Paul Cheung Director, Asia Competitiveness Institute	<b>Manasseh Meyer Building</b>  <b>Seminar Room 3-1</b>
09:45 10:00	<b>Tea Break</b>	<b>Manasseh Meyer Building</b>

10:00 12:30	<b>Parallel Sessions I</b>	
	<p><b>Session I-A – Global Supply Chains in an Era of Geopolitical Risk</b></p> <p>Chair: Sanja Samirana Pattnayak (Indian Institute of Management)</p> <p>1) <b>Sanja Samirana Pattnayak</b> (Indian Institute of Management): <i>Geopolitical Risk, Policy Uncertainty, and Protectionism: Evidence from a Panel VAR on Global Value Chains and Trade</i></p> <p>2) <b>Weilin Lu</b> (ACI), Jingting Liu, Thi Hang Banh <i>How Protectionist Measures Shape the Offshoring Strategies of Chinese Firms: Evidence and Trade Implications</i></p> <p>3) Dieu Linh Nguyen, <b>Thi Cam Tu Vo</b> (Hanoi Law University), Thi Ha Thanh Luong: <i>De-risking vs Decoupling: The Future of Global Supply Chains in a Fragmented World - online</i></p> <p>4) <b>Jingru Luo</b> (Nanyang Technological University), Jingting Liu: <i>Who Bears the Cost of Trade and Geopolitical Uncertainty? Evidence on Spillovers and Transmission Channels - online</i></p> <p>5) Tegshjargal Sodnomdavaa, Enkhbold Vorshilov, <b>Byambagerel Yondon</b> (National University of Mongolia), Tsolmon Sodnomdavaa: <i>Determinants of the Export Performance of LLDCs in Asia amid the US-China Trade War: An Augmented Gravity Approach - online</i></p>	<b>Manasseh Meyer Building</b> <b>Seminar Room 2-1</b>
	<p><b>Session I-B – Trade, Investment and International Capital Flows</b></p> <p>Chair: Thanh Le (University of Wollongong)</p> <p>1) <b>Sharmi Sen</b> (Monash University), Tonmoy Chatterjee: <i>Discrepancies in Current Account Balances and Flows of Foreign Capital: A Causal Investigation from Developing Asian Economies</i></p> <p>2) Tran Thi Thao Vy, <b>Nguyen Xuan Minh</b> (FTU): <i>The Influence of Personalized Marketing on Gen Z Consumers' Trust and Purchase Intentions in Vietnam</i></p> <p>3) <b>Jingting Liu</b> (James Cook University Singapore &amp; ACI), Banh Thi Hang, Weilin Lu: <i>Assessing China's FDI Policy Amid Falling Investment</i></p> <p>4) <b>Banh Thi Hang</b> (ACI), Ian Coxhead, Nguyen Dinh Tuan Vuong: <i>FDI, Employment and Demand for Skills in Vietnam</i></p>	<b>Manasseh Meyer Building</b> <b>Seminar Room 2-2</b>

	<p>5) <b>Thanh Le</b> (University of Wollongong), Cuong Le Van, Mai Vu: <i>Changing Trade Costs, R&amp;D Investment and Exporting Behaviors of Firms: Evidence from Vietnam</i></p> <p>6) <b>Swatilekha Datta</b> (Vidyasagar University), Tarak Nath Sahu, Arindam Gupta: <i>Can Corporate Governance and Ownership Policies Improve Corporate Reputation? Evidence from a Developing Economy - online</i></p>	
	<p><b>Session I-C – Legal and Regulatory Frameworks in International Business</b></p> <p>Chair: Tam Thanh Tran (FTU)</p> <p>1) Hang Minh Nguyen, <b>Tam Thanh Tran</b> (FTU): <i>The Exclusion of the CISG and Its Impacts on International Business: The Case of Vietnam</i></p> <p>2) Tam Thanh Tran, Minh Quang Nguyen, <b>Minh Hieu Tran</b> (FTU), Tho An Nguyen, Duc Tai Ta, Duy Anh Nguyen Ba: <i>Legal Framework Governing Emissions Trading in China and Lessons for Vietnam</i></p> <p>3) Boonjira Khoprasert, <b>Tran Thi Ngoc My</b> (ACI): <i>Adaptation and Resilience in a Fragmenting Global Trade Order: Strategic Economic Responses of Thailand and Vietnam</i></p> <p>4) Hang Minh Nguyen, <b>Tam Thanh Tran</b>, <b>Nguyen Trung Kien</b> (FTU): <i>Enforcement of Delay Liquidated Damages in Construction Contract: The Case of China, Singapore and Vietnam - On-site &amp; online</i></p> <p>5) <b>Muhammad Faiz Krisnadi</b> (Lee Kuan Yew School of Public Policy), Dama Rifki Adhipramana (Faculty of Law, Universitas Gadjah Mada): <i>Shrinking Space for WTO Dispute Settlement: Geopolitics, Forum Shopping, and Lessons for Developing Economies - online</i></p> <p>6) <b>Do Quynh Anh</b> (Hanoi Law University), Le Thi Mai: <i>Economic Costs and Recommendations for Cybersecurity Legal Frameworks in Digital Transformation Era – An Overview on the SK Telecom Data Breach Incident - online</i></p>	<p><b>Manasseh Meyer Building</b></p> <p><b>Seminar Room 3-1</b></p>
12:30 14:00	<p><b>Lunch Break</b></p>	<p><b>Oei Tiong Ham Building Lobby</b></p>

14:00 16:30	<b>Parallel Sessions II</b>	
	<p><b>Session II-A – Sustainability, Governance, and Green Economy</b></p> <p>Chair: Tarak Nath Sahu (Vidyasagar University)</p> <p>1) <b>Tien Thuy Dinh</b> (FTU), Dzung Viet Nguyen, Truc Pham Hoang, Linh Ngoc Truong, Oanh Thi-Kieu Le, Tam Thi-Nhu Nguyen: <i>Does Fintech Reduce Carbon Dioxide Emissions? Evidence from Sub-Saharan African Region</i></p> <p>2) <b>Le Thi Thanh Ngan</b> (FTU), Le Phuong Anh, Hoang Phan Hong Tham, Nguyen Hoang Song Tra, Tran Huy: <i>Leveraging Traceability for Sustainability Performance in Emerging Economies: The Mediating Role of Dynamic Capabilities and the Moderating Effects of Market Orientation and Environmental Dynamism</i></p> <p>3) Jingting Liu, Banh Thi Hang, Wong Ka Ying, <b>Adam Romzi</b> (ACI), Riddhimaa Gupta: <i>Green Provisions and Tariffs Under RCEP: Implications for Environmental Goods Trade</i></p> <p>4) <b>Huang Yijia</b> (ACI), Yan Bowen, Tan Kway Guan, Wong Ka Ying: <i>Mapping ASEAN's Position in the Global Solar PV Supply Chain</i></p> <p>5) Suchismita Ghosh, Subhas Mondal, <b>Tarak Nath Sahu</b> (Vidyasagar University): <i>Can the Sustainability Committees Truly Pave the Way for ESG Success? A GMM Approach</i></p> <p>6) Tam Thanh Tran, <b>Khoa Anh Nguyen, Khanh Le Vu, Anh Phuong Dinh, Hanh Ngoc Dao, Hien Minh Nguyen</b> (FTU): <i>Sustainability Contractual Clauses in the International Commercial Contract and Implications for Vietnamese Businesses - online</i></p>	<b>Manasseh Meyer Building</b> <b>Seminar Room 2-1</b>
	<p><b>Session II-B – Trade Dynamics, Exchange Rate Shocks, and Legal Frameworks in a Global Economy</b></p> <p>Chair: Nguyen Tran Bao Phuong (ACI)</p> <p>1) Nguyen Hai Yen, Nguyen Thien Trang, Hoang Nguyen Bao Nhi, <b>Mai Le Tra My</b> (Hanoi Law University): <i>The Role of International Financial Centers in Addressing Global Economic Instability: Legal Framework Insights for Vietnam</i></p>	<b>Manasseh Meyer Building</b> <b>Seminar Room 2-2</b>

<p>2) Ammu George, <b>Riddhimaa Gupta</b> (ACI), Arpita Khanna: <i>The RoDTEP Effect: Institutional Transitions in Export Tax Rebate and Exports from India</i></p> <p>3) <b>Kaveri Deb</b> (Indian Institute of Information Technology Guwahati), William R. Hauk: <i>Shocks in the Chain: How Exchange Rate Volatility Disrupts Value-Added Trade</i></p> <p>4) Tam Thanh Tran, <b>Thanh Van Nguyen, Doan Thuc Truong, Dan Linh Ngoc Vo</b> (FTU): <i>Law Governing Intellectual Property as Loan Collateral: The Case of China and the U.S., and Lessons Learned for Vietnam</i> - <a href="#">online</a></p> <p>5) <b>Supriyo Mondal</b> (Jawaharlal Nehru University): <i>Geo-Spatial Proximity and Cross Border Effects on Location Choice in a Globalised Economy</i> - <a href="#">online</a></p> <p>6) <b>Bao Cong Anh Ha, Tam Thanh Tran, Phuc Hoang Nguyen Vo, Khai Quang Lam, Khang Vinh Pham, Triet Minh Nguyen</b> (FTU): <i>Non-market Economy Treatment in Anti-dumping Law: The Cases of the US and EU and Strategies for Vietnam</i> - <a href="#">online</a></p>	
<p><b>Session II-C – ASEAN Trade, Supply Chains, Regional Competitiveness, and Digitalization</b></p> <p>Chair: Yi Xin (ACI)</p> <p>1) <b>Vo Hoang Kim An</b>, Tam Thanh Tran (FTU), Nguyen Thai Gia Nhi, Nguyen Thien Trang, Vo Lam Thanh Truc, Do Thi My Huyen: <i>Customer Trust in AI Style Assistants: Opportunities and Threats for Vietnam's Fashion Industry</i></p> <p>2) <b>Yi Xin</b> (ACI): <i>Advanced Manufacturing Trade in ASEAN: Regional Trade Networks and Policy Evaluation of WTO Information Technology Agreement Expansion</i></p> <p>3) <b>Nguyen Huy Hieu</b> (FTU), Kim Huong Trang, Nguyen Viet Dzung: <i>Impact of Climate Change Exposure on Firms' Investment Adjustments: The Moderation Effect of Climate Policy Uncertainty in an Emerging Market</i></p> <p>4) <b>Mai Vu</b> (FTU), Van Cao, Thanh Le: <i>Do Export-Oriented Firms Go More Digital? Empirical Evidence from a Transitioning Economy</i></p>	<p><b>Manasseh Meyer Building</b></p> <p><b>Seminar Room 3-1</b></p>



	5) <b>Abril, Mark Anthony R.</b> (Cavite State University, Carmona Campus); Espineli, Jenny Beb F. <i>Demographic Profile and Its Influence on Rice Farming Technology Adoption Among Participants in Selected Municipalities in Cavite, Philippines - online</i>	
16:30 17:15	<b>Tea Break + Networking Session</b>	<b>Manasseh Meyer Building</b>
17:15 17:30	<b>Best Paper Awards</b> <b>Closing Remarks</b> <b>Photo Session</b>	<b>Manasseh Meyer Building</b>  <b>Seminar Room 3-1</b>