



International Conference on Innovation and Integration for Development (VIID 2025)

Navigating Global Trade and Economic Development Uncertainties in the Age of Protectionist Policies and Geopolitical Turmoil

Conference Programme

(Updated 11 Dec and subject to final confirmation)

Date:	12 December 2025, Friday
Venue:	Oei Tiong Ham Building Lobby, Lee Kuan Yew School of Public Policy, National University of Singapore, 469C Bukit Timah Road, Singapore 259772
Format:	Hybrid format, both in-person and online
Organisers:	Asia Competitiveness Institute (ACI) and Foreign Trade University (FTU)
Dress code:	Shirt without tie

Time	Programme	Venue
08:15 08:45	Registration	Oei Tiong Ham Building Lobby
08:45 09:00	Welcome Remarks Associate Professor Selina Ho Dean's Chair and Vice Dean (Research and Development) Lee Kuan Yew School of Public Policy Associate Professor Dao Ngoc Tien Vice President, Foreign Trade University	Manasseh Meyer Building Seminar Room 3-1
09:00 09:45	Plenary Session	
	Keynote Address Professor Oleksandr Talavera, University of Birmingham Co-Editor, <i>Economic Modelling</i> Moderator Professor Paul Cheung Director, Asia Competitiveness Institute	Manasseh Meyer Building Seminar Room 3-1
09:45 10:00	Tea Break	Manasseh Meyer Building

10:00 12:30	Parallel Sessions I	
	<p>Session I-A – Global Supply Chains in an Era of Geopolitical Risk</p> <p>Chair: Sanja Samirana Pattnayak (Indian Institute of Management)</p> <p>1) Sanja Samirana Pattnayak (Indian Institute of Management): <i>Geopolitical Risk, Policy Uncertainty, and Protectionism: Evidence from a Panel VAR on Global Value Chains and Trade</i></p> <p>2) Weilin Lu (ACI), Jingting Liu, Thi Hang Banh <i>How Protectionist Measures Shape the Offshoring Strategies of Chinese Firms: Evidence and Trade Implications</i></p> <p>3) Dieu Linh Nguyen, Thi Cam Tu Vo (Hanoi Law University), Thi Ha Thanh Luong: <i>De-risking vs Decoupling: The Future of Global Supply Chains in a Fragmented World - online</i></p> <p>4) Jingru Luo (Nanyang Technological University), Jingting Liu: <i>Who Bears the Cost of Trade and Geopolitical Uncertainty? Evidence on Spillovers and Transmission Channels - online</i></p> <p>5) Tegshjargal Sodnomdavaa, Enkhbold Vorshilov, Byambagerel Yondon (National University of Mongolia), Tsolmon Sodnomdavaa: <i>Determinants of the Export Performance of LLDCs in Asia amid the US-China Trade War: An Augmented Gravity Approach - online</i></p>	<p>Manasseh Meyer Building</p> <p>Seminar Room 2-1</p>
	<p>Session I-B – Trade, Investment and International Capital Flows</p> <p>Chair: Thanh Le (University of Wollongong)</p> <p>1) Sharmi Sen (Monash University), Tonmoy Chatterjee: <i>Discrepancies in Current Account Balances and Flows of Foreign Capital: A Causal Investigation from Developing Asian Economies</i></p> <p>2) Tran Thi Thao Vy, Nguyen Xuan Minh (FTU): <i>The Influence of Personalized Marketing on Gen Z Consumers' Trust and Purchase Intentions in Vietnam</i></p> <p>3) Jingting Liu (James Cook University Singapore & ACI), Banh Thi Hang, Weilin Lu: <i>Assessing China's FDI Policy Amid Falling Investment</i></p> <p>4) Banh Thi Hang (ACI), Ian Coxhead, Nguyen Dinh Tuan Vuong: <i>FDI, Employment and Demand for Skills in Vietnam</i></p>	<p>Manasseh Meyer Building</p> <p>Seminar Room 2-2</p>

	<p>5) Thanh Le (University of Wollongong), Cuong Le Van, Mai Vu: <i>Changing Trade Costs, R&D Investment and Exporting Behaviors of Firms: Evidence from Vietnam</i></p> <p>6) Swatilekha Datta (Vidyasagar University), Tarak Nath Sahu, Arindam Gupta: <i>Can Corporate Governance and Ownership Policies Improve Corporate Reputation? Evidence from a Developing Economy - online</i></p>	
	<p>Session I-C – Legal and Regulatory Frameworks in International Business</p> <p>Chair: Tam Thanh Tran (FTU)</p> <p>1) Hang Minh Nguyen, Tam Thanh Tran (FTU): <i>The Exclusion of the CISG and Its Impacts on International Business: The Case of Vietnam</i></p> <p>2) Tam Thanh Tran, Minh Quang Nguyen, Minh Hieu Tran (FTU), Tho An Nguyen, Duc Tai Ta, Duy Anh Nguyen Ba: <i>Legal Framework Governing Emissions Trading in China and Lessons for Vietnam</i></p> <p>3) Boonjira Khoprasert, Tran Thi Ngoc My (ACI): <i>Adaptation and Resilience in a Fragmenting Global Trade Order: Strategic Economic Responses of Thailand and Vietnam</i></p> <p>4) Hang Minh Nguyen, Tam Thanh Tran, Nguyen Trung Kien (FTU): <i>Enforcement of Delay Liquidated Damages in Construction Contract: The Case of China, Singapore and Vietnam - On-site & online</i></p> <p>5) Muhammad Faiz Krisnadi (Lee Kuan Yew School of Public Policy), Dama Rifki Adhipramana (Faculty of Law, Universitas Gadjah Mada): <i>Shrinking Space for WTO Dispute Settlement: Geopolitics, Forum Shopping, and Lessons for Developing Economies - online</i></p> <p>6) Do Quynh Anh (Hanoi Law University), Le Thi Mai: <i>Economic Costs and Recommendations for Cybersecurity Legal Frameworks in Digital Transformation Era – An Overview on the SK Telecom Data Breach Incident - online</i></p>	<p>Manasseh Meyer Building</p> <p>Seminar Room 3-1</p>
12:30 14:00	Lunch Break	Oei Tiong Ham Building Lobby

14:00 16:30	Parallel Sessions II	
	<p>Session II-A – Sustainability, Governance, and Green Economy</p> <p>Chair: Tarak Nath Sahu (Vidyasagar University)</p> <p>1) Tien Thuy Dinh (FTU), Dzung Viet Nguyen, Truc Pham Hoang, Linh Ngoc Truong, Oanh Thi-Kieu Le, Tam Thi-Nhu Nguyen: <i>Does Fintech Reduce Carbon Dioxide Emissions? Evidence from Sub-Saharan African Region</i></p> <p>2) Le Thi Thanh Ngan (FTU), Le Phuong Anh, Hoang Phan Hong Tham, Nguyen Hoang Song Tra, Tran Huy: <i>Leveraging Traceability for Sustainability Performance in Emerging Economies: The Mediating Role of Dynamic Capabilities and the Moderating Effects of Market Orientation and Environmental Dynamism</i></p> <p>3) Jingting Liu, Banh Thi Hang, Wong Ka Ying, Adam Romzi (ACI), Riddhimaa Gupta: <i>Green Provisions and Tariffs Under RCEP: Implications for Environmental Goods Trade</i></p> <p>4) Huang Yijia (ACI), Yan Bowen, Tan Kway Guan, Wong Ka Ying: <i>Mapping ASEAN's Position in the Global Solar PV Supply Chain</i></p> <p>5) Suchismita Ghosh, Subhas Mondal, Tarak Nath Sahu (Vidyasagar University): <i>Can the Sustainability Committees Truly Pave the Way for ESG Success? A GMM Approach</i></p> <p>6) Tam Thanh Tran, Khoa Anh Nguyen, Khanh Le Vu, Anh Phuong Dinh, Hanh Ngoc Dao, Hien Minh Nguyen (FTU): <i>Sustainability Contractual Clauses in the International Commercial Contract and Implications for Vietnamese Businesses - online</i></p>	<p>Manasseh Meyer Building</p> <p>Seminar Room 2-1</p>
	<p>Session II-B – Trade Dynamics, Exchange Rate Shocks, and Legal Frameworks in a Global Economy</p> <p>Chair: Nguyen Tran Bao Phuong (ACI)</p> <p>1) Nguyen Hai Yen, Nguyen Thien Trang, Hoang Nguyen Bao Nhi, Mai Le Tra My (Hanoi Law University): <i>The Role of International Financial Centers in Addressing Global Economic Instability: Legal Framework Insights for Vietnam</i></p>	<p>Manasseh Meyer Building</p> <p>Seminar Room 2-2</p>

	<p>2) Ammu George, Riddhimaa Gupta (ACI), Arpita Khanna: <i>The RoDTEP Effect: Institutional Transitions in Export Tax Rebate and Exports from India</i></p> <p>3) Kaveri Deb (Indian Institute of Information Technology Guwahati), William R. Hauk: <i>Shocks in the Chain: How Exchange Rate Volatility Disrupts Value-Added Trade</i></p> <p>4) Tam Thanh Tran, Thanh Van Nguyen, Doan Thuc Truong, Dan Linh Ngoc Vo (FTU): <i>Law Governing Intellectual Property as Loan Collateral: The Case of China and the U.S., and Lessons Learned for Vietnam - online</i></p> <p>5) Supriyo Mondal (Jawaharlal Nehru University): <i>Geo-Spatial Proximity and Cross Border Effects on Location Choice in a Globalised Economy - online</i></p> <p>6) Bao Cong Anh Ha, Tam Thanh Tran, Phuc Hoang Nguyen Vo, Khai Quang Lam, Khang Vinh Pham, Triet Minh Nguyen (FTU): <i>Non-market Economy Treatment in Anti-dumping Law: The Cases of the US and EU and Strategies for Vietnam - online</i></p>	
	<p>Session II-C – ASEAN Trade, Supply Chains, Regional Competitiveness, and Digitalization</p> <p>Chair: Yi Xin (ACI)</p> <p>1) Vo Hoang Kim An, Tam Thanh Tran (FTU), Nguyen Thai Gia Nhi, Nguyen Thien Trang, Vo Lam Thanh Truc, Do Thi My Huyen: <i>Customer Trust in AI Style Assistants: Opportunities and Threats for Vietnam's Fashion Industry</i></p> <p>2) Yi Xin (ACI): <i>Advanced Manufacturing Trade in ASEAN: Regional Trade Networks and Policy Evaluation of WTO Information Technology Agreement Expansion</i></p> <p>3) Nguyen Huy Hieu (FTU), Kim Huong Trang, Nguyen Viet Dzong: <i>Impact of Climate Change Exposure on Firms' Investment Adjustments: The Moderation Effect of Climate Policy Uncertainty in an Emerging Market</i></p> <p>4) Mai Vu (FTU), Van Cao, Thanh Le: <i>Do Export-Oriented Firms Go More Digital? Empirical Evidence from a Transitioning Economy</i></p>	<p>Manasseh Meyer Building</p> <p>Seminar Room 3-1</p>



	5) Abril, Mark Anthony R. (Cavite State University, Carmona Campus); Espineli, Jenny Beb F. <i>Demographic Profile and Its Influence on Rice Farming Technology Adoption Among Participants in Selected Municipalities in Cavite, Philippines - online</i>	
16:30 17:15	Tea Break + Networking Session	Manasseh Meyer Building
17:15 17:30	Best Paper Awards Closing Remarks Photo Session	Manasseh Meyer Building Seminar Room 3-1