



International Conference on Innovation and Integration for Development (VIID 2025)

# Navigating Global Trade and Economic Development Uncertainties in the Age of Protectionist Policies and Geopolitical Turmoil

### **Conference Programme**

(Updated 5 Dec and subject to final confirmation)

**Date**: 12 December 2025, Friday

Venue: Oei Tiong Ham Building Lobby, Lee Kuan Yew School of Public Policy, National

University of Singapore, 469C Bukit Timah Road, Singapore 259772

**Format**: Hybrid format, both in-person and online

**Organisers**: Asia Competitiveness Institute (ACI) and Foreign Trade University (FTU)

**Dress code:** Shirt without tie

Time	Programme	Venue
08:15 08:45	Registration	Oei Tiong Ham Building Lobby
08:45 09:00	Welcome Remarks  Associate Professor Selina Ho Dean's Chair and Vice Dean (Research and Development) Lee Kuan Yew School of Public Policy  Associate Professor Dao Ngoc Tien Vice President, Foreign Trade University	Manasseh Meyer Building Seminar Room 3-5
09:00 09:45	Plenary Session	
	Keynote Address Professor Oleksandr Talavera, University of Birmingham Co-Editor, Economic Modelling  Moderator Professor Paul Cheung Director, Asia Competitiveness Institute	Manasseh Meyer Building Seminar Room 3-5
09:45 10:00	Tea Break	Manasseh Meyer Building





10:00 12:30	Parallel Sessions I	
	Session Ia – Global Supply Chains in an Era of Geopolitical Risk	Manasseh Meyer Building
	Chair: Sanja Samirana Pattnayak (Indian Institute of Management)  1) Weilin Lu (ACI), Jingting Liu, Thi Hang Banh How Protectionist Measures Shape the Offshoring Strategies of Chinese Firms: Evidence and Trade Implications	Seminar Room 2-1
	2) Sanja Samirana Pattnayak (Indian Institute of Management): Geopolitical Risk, Policy Uncertainty, and Protectionism: Evidence from a Panel VAR on Global Value Chains and Trade	
	3) Dieu Linh Nguyen, <b>Thi Cam Tu Vo</b> (Hanoi Law University), Thi Ha Thanh Luong:  De-risking vs Decoupling: The Future of Global Supply Chains in a Fragmented World - online	
	4) <b>Jingru Luo</b> (Nanyang Technological University), Jingting Liu: Who Bears the Cost of Trade and Geopolitical Uncertainty? Evidence on Spillovers and Transmission Channels - online	
	5) Tegshjargal Sodnomdavaa, Enkhbold Vorshilov, <b>Byambagerel Yondon</b> (National University of Mongolia), Tsolmon Sodnomdavaa:  Determinants of the Export Performance of LLDCs in Asia amid the US-China Trade War: An Augmented Gravity Approach - online	
	Session Ib – Trade, Investment and International Capital Flows	Manasseh Meyer Building Seminar Room 2-2
	Chair: Thanh Le (University of Wollongong)  1) Sharmi Sen (Monash University), Tonmoy Chatterjee: Discrepancies in Current Account Balances and Flows of Foreign Capital: A Causal Investigation from Developing Asian Economies	
	2) <b>Banh Thi Hang</b> (ACI), Ian Coxhead, Nguyen Dinh Tuan Vuong: FDI, Employment and Demand for Skills in Vietnam	
	3) <b>Jingting Liu</b> (ACI & James Cook University Singapore), Banh Thi Hang, Weilin Lu:  Assessing China's FDI Policy Amid Falling Investment	
	4) Tran Thi Thao Vy, <b>Nguyen Xuan Minh</b> (FTU):  The Influence of Personalized Marketing on Gen Z Consumers' Trust and Purchase Intentions in Vietnam	





	5) Thanh Le (University of Wollongong), Cuong Le Van, Mai Vu: Changing Trade Costs, R&D Investment and Exporting Behaviors of Firms: Evidence from Vietnam  6) Swatilekha Datta (Vidyasagar University), Tarak Nath Sahu, Arindam Gupta: Can Corporate Governance and Ownership Policies Improve Corporate Reputation? Evidence from a Developing Economy - online	
	Session Ic – Legal and Regulatory Frameworks in International Business	Manasseh Meyer Building
	Chair: Tam Thanh Tran (FTU)	Seminar Room 3-5
	1) Hang Minh Nguyen, <b>Tam Thanh Tran</b> (FTU), Nguyen Trung Kien: Enforcement of Delay Liquidated Damages in Construction Contract: The Case of China, Singapore and Vietnam	
	2) Tam Thanh Tran, Minh Quang Nguyen, <b>Minh Hieu Tran</b> (FTU), Tho An Nguyen, Duc Tai Ta, Duy Anh Nguyen Ba:  Legal Framework Governing Emissions Trading in China and Lessons for Vietnam	
	3) Boonjira Khoprasert, <b>Tran Thi Ngoc My</b> (ACI): Adaptation and Resilience in a Fragmenting Global Trade Order: Strategic Economic Responses of Thailand and Vietnam	
	4) Hang Minh Nguyen, <b>Tam Thanh Tran</b> (FTU): The Exclusion of the CISG and Its Impacts on International Business: The Case of Vietnam	
	5) <b>Muhammad Faiz Krisnadi</b> (Lee Kuan Yew School of Public Policy), Dama Rifki Adhipramana (Faculty of Law, Universitas Gadjah Mada): Shrinking Space for WTO Dispute Settlement: Geopolitics, Forum Shopping, and Lessons for Developing Economies - online	
	6) <b>Do Quynh Anh</b> (Hanoi Law University), Le Thi Mai: Economic Costs and Recommendations for Cybersecurity Legal Frameworks in Digital Transformation Era – An Overview on the SK Telecom Data Breach Incident - online	
12:30 14:00	Lunch Break	Oei Tiong Ham Building Lobby
14:00 16:30	Parallel Sessions II	





#### Session IIa – Sustainability, Governance, and Green Economy

Chair: Suchismita Ghosh (Midnapore City College)

- 1) **Tam Thanh Tran** (FTU), Khoa Anh Nguyen, Khanh Le Vu, Anh Phuong Dinh, Hanh Ngoc Dao, Hien Minh Nguyen: Sustainability Contractual Clauses in the International Commercial Contract and Implications for Vietnamese Businesses
- 2) **Le Thi Thanh Ngan** (FTU), Le Phuong Anh, Hoang Phan Hong Tham, Nguyen Hoang Song Tra, Tran Huy:

Leveraging Traceability for Sustainability Performance in Emerging Economies: The Mediating Role of Dynamic Capabilities and the Moderating Effects of Market Orientation and Environmental Dynamism

3) Jingting Liu, Banh Thi Hang, Wong Ka Ying, **Adam Romzi** (ACI), Riddhimaa Gupta:

Green Provisions and Tariffs Under RCEP: Implications for Environmental Goods Trade

- 4) **Huang Yijia** (ACI), Yan Bowen, Tan Kway Guan, Wong Ka Ying: *Mapping ASEAN's Position in the Global Solar PV Supply Chain*
- 5) **Tien Thuy Dinh** (FTU), Dzung Viet Nguyen, Truc Pham Hoang, Linh Ngoc Truong, Oanh Thi-Kieu Le, Tam Thi-Nhu Nguyen: Does Fintech Reduce Carbon Dioxide Emissions? Evidence from Sub-Saharan African Region
- 6) Suchismita Ghosh, Subhas Mondal, Tarak Nath Sahu (Vidyasagar University):

Can the Sustainability Committees Truly Pave the Way for ESG Success? A GMM Approach

# Session IIb – Trade Dynamics, Exchange Rate Shocks, and Legal Frameworks in a Global Economy

Chair: Nguyen Tran Bao Phuong (ACI)

- 1) **Supriyo Mondal** (Jawaharlal Nehru University): Geo-Spatial Proximity and Cross Border Effects on Location Choice in a Globalised Economy
- 2) Ammu George, **Riddhimaa Gupta** (ACI), Arpita Khanna: The RoDTEP Effect: Institutional Transitions in Export Tax Rebate and Exports from India

#### Manasseh Meyer Building

**Seminar Room 2-1** 

Manasseh Meyer Building

**Seminar Room 2-2** 





3) **Kaveri Deb** (Indian Institute of Information Technology Guwahati), William R. Hauk:

Shocks in the Chain: How Exchange Rate Volatility Disrupts Value-Added Trade

4) **Tam Thanh Tran** (FTU), Thanh Van Nguyen, Doan Thuc Truong, Dan Linh Ngoc Vo:

Law Governing Intellectual Property as Loan Collateral: The Case of China and the U.S., and Lessons Learned for Vietnam

5) Nguyen Hai Yen, Nguyen Thien Trang, Hoang Nguyen Bao Nhi, **Mai** Le Tra My (Hanoi Law University):

The Role of International Financial Centers in Addressing Global Economic Instability: Legal Framework Insights for Vietnam

6) **Bao Cong Anh Ha**, **Tam Thanh Tran** (FTU), Phuc Hoang Nguyen Vo, Khai Quang Lam, Khang Vinh Pham, Triet Minh Nguyen: Non-market Economy Treatment in Anti-dumping Law: The Cases of the US and EU and Strategies for Vietnam – online & in-person

# Session IIc – ASEAN Trade, Supply Chains, Regional Competitiveness, and Digitalization

Chair: Yi Xin (ACI)

1) **Vo Hoang Kim An**, Tam Thanh Tran (FTU), Nguyen Thai Gia Nhi, Nguyen Thien Trang, Vo Lam Thanh Truc, Do Thi My Huyen: Customer Trust in AI Style Assistants: Opportunities and Threats for Vietnam's Fashion Industry

#### 2) **Yi Xin** (ACI):

Advanced Manufacturing Trade in ASEAN: Regional Trade Networks and Policy Evaluation of WTO Information Technology Agreement Expansion

- 3) **Nguyen Huy Hieu** (FTU), Kim Huong Trang, Nguyen Viet Dzung: Impact of Climate Change Exposure on Firms' Investment Adjustments: The Moderation Effect of Climate Policy Uncertainty in an Emerging Market
- 4) Mai Vu (FTU), Van Cao, Thanh Le:

Do Export-Oriented Firms Go More Digital? Empirical Evidence from a Transitioning Economy

5) **Abril, Mark Anthony R.** (Cavite State University, Carmona Campus); Espineli, Jenny Beb F.

Demographic Profile and Its Influence on Rice Farming Technology Adoption Among Participants in Selected Municipalities in Cavite, Philippines - online

### Manasseh Meyer Building

Seminar Room 3-5





17:15	ea Break + Networking Session	Manasseh Meyer Building
17:15 17:30 Clo	est Paper Awards losing Remarks hoto Session	Manasseh Meyer Building Seminar Room 3-5