### "Special Economic Zones in Indonesia: Progress and Challenges During the Pandemic"

Canjung Lesung



# TANJUNG LESUNG **Special Economic Zone**



# **JABABEKA GROUP OVERVIEW**

### Vision:

### **To Create Modern Self Sustained Cities in Every Province in Indonesia and Provide Jobs for Better Life**





#### Land Development & Property

*Infrastructure* 

#### **Special Economic Zone**

Leisure &

Hospitality





### **GREATER JAKARTA**

Only 2 hours car ride away from bustling Jakarta with the new toll road, Tanjung Lesung is a pleasant choice for a weekend getaway. Jakartans and beach-goers from other cities in the country might flock this west coast of Java area, but Tanjung Lesung will remain serene and private.

### INTERNATIONAL TOURISM DESTINATION

Tanjung Lesung resort will soon become Indonesia's new destination for International tourists and MICE, particularly from Singapore given its proximity













# **PENINSULA WITH** 13,8 KM COASTLINE & 1500 HA OF LAND

Tanjung Lesung offers natural beauty, panoramic views of coastal paradise.

Boasting a grand view of Krakatoa, the famous UNESCO National Park of Ujung Kulon and world renowned resort for International tourists.



# **BANTEN TOURIST MAP**



#### **Special Economic Zone**

presentation

# **DURING the PANDEMIC**

- Weaker Property Market
- +Stable Resort & Villa Visitors
  - Local Jakarta & Expatriate avoid traveling to Bali
    - Tanjung Lesung is a short drive away from the capital
    - People prefer outdoor activities in a safe and relaxing environment at the beach
    - Maximisation of hotel/villa's occupancy with health protocol
  - Using digital marketing for creative campaigns and quality branding
  - Wellness Centers and Health Retreats





# TOP DESTINATION FOR NATURE ENTHUSIAST AND THRILL SEEKERS

The pace of life in Tanjung Lesung can be as fast or slow as you desire.

Whether you are looking for an adrenaline rush or a peaceful sanctuary to unwind, we have a world of activities to choose from that are sure inspire all ages.





## **BUILD YOUR DREAM VILLAS & OTHER TOURISM RELATED BUSINESS**

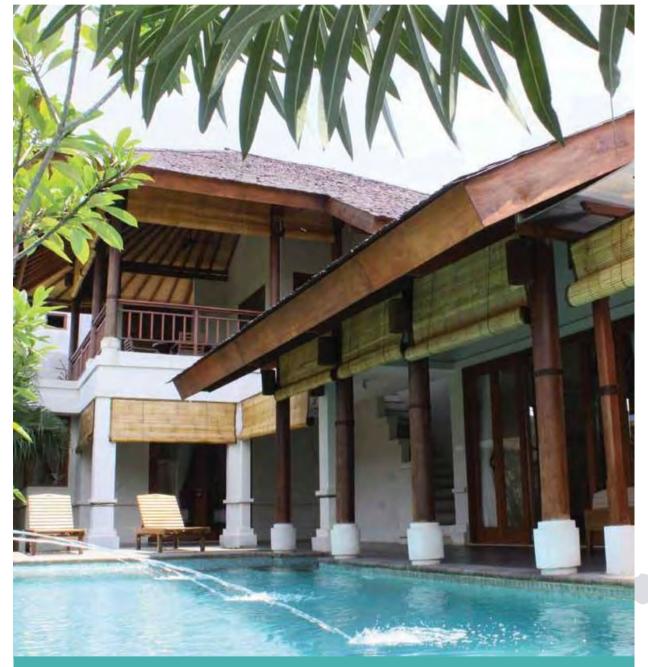


### RESORT

### THEME PARK







### VILLA

# **GOVERNMENT SUPPORT**

#### PERATURAN PEMERINTAH REPUBLIK INDONESIA NOMOR 26 TAHUN 2012 TENTANG KAWASAN EKONOMI KHUSUS TANJUNG LESUNG

DENGAN RAHMAT TUHAN YANG MAHA ESA

PRESIDEN REPUBLIK INDONESIA.

#### Menimbang:

- untuk mengembangkan a. bahwa kegiatan perekonomian pada wilayah Tanjung Lesung yang bersifat strategis bagi pengembangan ekonomi nasional, perlu dikembangkan Kawasan Ekonomi Khusus:
- b. bahwa P.T. Banten West Java Tourism Development Corporation sebagai badan usaha pengusul telah memenuhi dan melengkapi kriteria dan persyaratan penetapan Kawasan Tanjung Lesung sebagai kawasan ekonomi khusus;
- c. bahwa berdasarkan Pasal 7 Undang-Undang Nomor 39 Tahun 2009 tentang Kawasan Ekonomi Khusus, pembentukan kawasan ekonomi khusus ditetapkan dengan Peraturan Pemerintah;
- d. bahwa berdasarkan pertimbangan sebagaimana dimaksud dalam huruf a, huruf b, dan huruf c, perlu menetapkan Peraturan Pemerintah tentang Kawasan Ekonomi Khusus Tanjung Lesung;

#### **PP NO 26 TAHUN 2012**







# **GOVERNMENT SUPPORT**









### DAMRI **BANDARA -TANJUNG LESUNG**

# **GOVERNMENT SUPPORT**

## RETENTION WALL







## WARNING SYSTEM

# **UJUNG KULON NATIONAL PARK**



