

## **PROFILES OF PRESENTER AND PANELLISTS \***

*(in alphabetical order)*

### **Peng Kwang HENG**

Peng Kwang (PK) leads the Centre for the Future of Trade and Investment team (CFOTI) within the Advocacy and Policy Division in SBF. Peng Kwang is responsible for driving CFOTI's vision which aims to advance global trade by strengthening the trade and investment capability, capacity and the creation of an inclusive, sustainable and future ready trade community ecosystem of professional practitioners, thought leaders and officials.

Prior to joining SBF, Peng Kwang comes with 30 years of working experience in the food nutrition, consumer, healthcare, ingredients and plant protein industries across functions including general management, omni trade channels, digital & performance marketing, consumer insights, innovation, regulatory, supply chain and manufacturing in MNCs, SMEs and start-ups for both local and regional roles. He held many senior leadership roles as CEO, Regional Director and Country Manager in companies including Nestle, Coca-Cola, Givaudan and Auric Pacific. Most recently, he was the Strategic Advisor at Growthwell Foods after serving as Chief Operating Officer and Chief Commercial & Strategy Officer.

### **Jimmy KOH**

Jimmy Koh currently leads network partnerships and Strategic marketing at FDI Advisory. His main role is to identify, and cultivate, and establish partnership with local and overseas eco-system partners to provide leads for organization exploring to set up operations in Asean. He also leads the strategic marketing team. Provide direction and editorial guidance to profile FDI advisory initiatives in SE Asia. Prior to this, Koh led the brand, external and internal communications, social media and insights teams to raise the profile of the Bank through an integrated communications approach. He also oversees the Group's CSR and Art Programme initiatives. Between 2019 to 2021, Koh was the Chief Commercialisation Officer at TMRW, responsible for driving digital group strategy, business growth and market share across ASEAN, focusing on scaling and commercialising TMRW's strategic objectives and anchoring TMRW partnership, digital sales, usage, data analytics and strategy. Between 2016 to 2019, Koh was also part of Group Wholesale Banking/Sector Solutions Group, where he headed the Business Insights and Analytics team, developing sector specific solutions by leveraging on Data Analytics and Industry Insights across 6 broad industry groups, across key ASEAN- Greater China markets.

From 2000 to 2016, Koh anchored the UOB Macro-Economic and Markets Research, where he led a team of macro economists, FX and rates strategies for both asset and liabilities management. He represented UOB in regular interviews with major financial media such as Channel NewsAsia, CNBC, Bloomberg Television, Shanghai Yicai Media Group, local radio and television stations (both in English and Mandarin). He also led UOB's Investor Relations/Credit Rating team. His is responsible for leading group communications with institutional investors/research analysts (debt and equity), developing clear and consistent communication on results earnings, operating environment and group strategy and initiatives to stakeholders as well as organising and representing UOB in various road shows (debt and equity), conferences with analysts/investors around the world. He also led investor communications process for corporate development, capital management and fund-raising exercises. Koh has more than 20 years in banking and global markets research and business experience.

### **Norman LOAYZA**

Norman Loayza is Director of the Global Indicators Group at the World Bank. He currently supervises the flagship data and reports, Women, Business and the Law, Enterprise Surveys, Global and Subnational Business Ready, the successor to the discontinued Doing Business. Previously, he was a Lead Economist in the Development Research Group and managed the Asia hub of the Research Group, based in Malaysia. He was director of the World Development Report 2014, Risk and Opportunity: Managing Risk for Development. His research has dealt with various areas of economic and social development, including macroeconomic management, economic growth, microeconomic flexibility, private and public saving, financial depth and stability, natural disasters, and crime and violence.

His advisory experience at the World Bank has also ranged across different topics in various regions and countries. A few examples include business environment and economic performance in Latin America; informal and formal labour markets in the Middle East and Northern Africa; public infrastructure gaps in Pakistan and Egypt; savings for macroeconomic stability and growth in Sri Lanka, Georgia, and Egypt; and pro-poor growth in Indonesia and Peru. On external service from the World Bank, he was a Senior Economist at the Central Bank of Chile (1999-2000), where he advised on financial and monetary policy. Norman has edited 10 books and published dozens of papers in professional journals and edited volumes. A Peruvian national, he holds a Ph.D. in economics from Harvard University (1994).

### **Lawrence LOH**

Lawrence Loh is Director, Centre for Governance and Sustainability at NUS Business School, National University of Singapore where he is Professor of Practice in Strategy and Policy. He received a PhD from Massachusetts Institute of Technology. His thesis on technology governance was awarded first prize in the worldwide doctoral competition in management information systems. Loh leads sustainability initiatives for ASEAN and Singapore. He steers the Singapore Governance and Transparency Index and ASEAN Corporate Governance Scorecard.

Loh heads studies on business integrity and workplace diversity. Loh was lead consultant for information technology manpower as well research and development manpower studies commissioned by the Singapore government. He was chief facilitator for Singapore's National Technology Plan. Loh also consulted for Fortune 500 companies and international organizations in technology policy. Loh is a regular commentator on governance and sustainability for various leading global media. He conducts executive programs on strategy and innovation for board and management leaders. Loh is recipient of the NUS Business School Teaching Excellence Award.

### **Huey Tyng OOI**

Ooi Huey Tyng (Tyng) has over 30 years of experience in senior positions at global multinationals, banks, leading payments technology provider and fintech. An experienced Managing Director, Advisor, Board Member and Business builder with a demonstrated history of working in finance, banking, payments, FinTech and services industries. Tyng is an Independent Director of AIG Asia Pacific Insurance Board, Maxis Berhad and Pacific Century Group, Bridgetown 3 SPAC. In addition, Tyng is a member to the Board of Governors of Raffles Institution, a leading Singapore pre-tertiary institution. From 2018 to Sept 2021, Tyng held increasingly responsible positions in Grab. She was a Regional Managing Director, GrabPay where she launched GrabPay across multiple markets in Southeast Asia to bring millions of merchants and consumers into the cashless future. An exceptional leader and business builder, she is instrumental in setting up a strong team and foundation, driving growth in GrabPay to where it is today. She also served on the boards of a number of GrabPay and GrabInsure JVs. Tyng took on an advisory role in Grab Financial Group (GFG) from Mar and September 2021 to help steer the strategic direction of GFG.

Prior to joining Grab, Tyng was Visa's Country Manager for Singapore and Brunei and was responsible for the overall country strategy, growth priorities, innovation/digital roadmap, expansion of payment ecosystem and P&L of the business in these two markets, working in close collaboration with financial institutions, regulatory bodies, strategic merchant partners and FinTech communities. Prior to Visa, Tyng was the Head of Cards and Unsecured Loans at DBS Bank Limited and held senior roles at United Overseas Bank Limited and Citibank Singapore Limited. In addition, Tyng was a nominated subcommittee member of the Committee of the Future Economy (CFE), a committee set up by Singapore Prime Minister Lee Hsien Loong to develop economic strategies to position Singapore for the future as a smart nation. Tyng is also a firm advocate of women in leadership and diversity. Tyng holds a Master of Science in Finance from Purdue University, USA and is a Certified Public Accountant in Singapore and the UK. She is also a member of INSEAD alumni and attended the Advanced Management Program at INSEAD, Fontainebleau, France. She is fluent in English and Mandarin, and proficient in Bahasa Melayu.

## **Danny QUAH**

Danny Quah is Li Ka Shing Professor in Economics and Dean at the School. His research interests lie in income inequality, economic growth, and international economic relations. Quah's work takes an economic approach to world order - focusing on global power shift and the rise of the east, and alternative models of global power relations. The economic approach emerges in that Quah's work studies the supply and demand of world order: What international system do the world's superpowers wish to provide; what world order does the global community need? Quah's work on income inequality sets the challenge against a broader background of social mobility and cohesion, and in so doing suggests a single narrative on the challenge of income inequality is unlikely to be correct or helpful.

Quah is Commissioner on the Spence-Stiglitz Commission on Global Economic Transformation; and serves on the World Bank President's Economic Advisory Panel, the Executive Committee, International Economic Association; the Executive Committee, Association of Professional Schools of International Affairs APSIA; the Advisory Council, Bennett Institute, Cambridge University; the Academic Advisory Board, Blavatnik School of Government, Oxford University; the Global Advisory Board, Tsinghua University School of Public Policy and Management; the Advisory Board, LSE IDEAS; the Advisory Council, OMFIF; the Eminent Advisory Council, UNDP Asia-Pacific; and the World Economic Forum's Global Future Council for Geopolitics. Quah gave the third LSE-NUS lecture in 2013, TEDx talks in 2016, 2014, and 2012, and the Inaugural LSE Big Questions Lecture in 2011. Quah's research has been supported by the Khazanah Research Institute, the John D. and Catherine T. MacArthur Foundation, the British Academy, the UK's Economic and Research Council, and the Andrew Mellon Foundation. Quah was previously Assistant Professor of Economics at MIT, and then at LSE Professor of Economics and International Development, and Director of the Saw Swee Hock Southeast Asia Centre. He served as LSE's Head of Department for Economics, and Council Member on Malaysia's National Economic Advisory Council. Quah studied at Princeton, Minnesota, and Harvard.