

FOR IMMEDIATE RELEASE

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Lee Kuan Yew School of Public Policy and Qualcomm Collaborate on Research of Socio-economic Transformation in ASEAN through Mobile Technology

The research project is the first collaboration at the Lee Kuan Yew School to study the role of ICT development for socio-economic transformation and related policy issues

SINGAPORE – The Lee Kuan Yew School of Public Policy (LKY School), Asia’s leading public policy institution, is pleased to accept a donation from Qualcomm Incorporated that supports the establishment of a research center to study the socio-economic impact of information and communications technology (ICT) with a focus on mobile technology and related policy issues in Asia, with a special focus on ASEAN countries.

In a statement about this foundational initiative, LKY School Associate Professor and project leader Vu Minh Khuong said *“ICT has become a major force driving transformational change across nations. The impacts of the ICT revolution are now palpable in most countries, and will be economically and socially revolutionary in the coming years as technology penetrates and fosters fundamental change in all sectors and dimensions of life. It is imperative for governments understand better how effective utilization of ICT can accelerate economic growth and social progress.*

This program to study ICT and development will conduct rigorous research and facilitate knowledge diffusion to help governments in the region gain valuable insights in this important policy area. The program also aims to identify international best practices and encourage countries within the region to learn both from these practices and each other. We are grateful to Qualcomm for its generous support of this research

and look forward to a fruitful collaboration to make meaningful contributions to creating prosperity in Asia.”

Using this grant, the LKY School will provide knowledge and research direction to support studies on the socio-economic impacts of ICT and related policy issues in Asia, with a particular focus on mobile technology in ASEAN countries. Collaborating with leading scholars and experts across the region, the research team will identify salient policy issues and actionable government interventions. The two-year research project will generate new knowledge and promote collaboration among faculty members and students who share a commitment to understanding ICT for development.

Potential impacts of ICT and related policy issues

“Mobile broadband networks, devices, applications, and services are helping to drive economic opportunity and growth around the world,” said William Bold, Senior Vice President of Government Affairs at Qualcomm. *“Qualcomm is pleased to support the establishment of the Program on ICT for Development (PID) under the Lee Kuan Yew School of Public Policy. This initiative’s study of the socio-economic impact of mobile technology and related policy issues will highlight the growth and influence of mobile technology throughout the region.”*

As part of its knowledge diffusion efforts, the PID will begin this work in 2015 and work to organize and promote conferences, workshops, and executive programs to raise awareness of the socio-economic impacts of ICT and the role of related policy design and implementation in enabling countries and cities to prosper through technology.

About LKY School

Established in 2004, the Lee Kuan Yew School of Public Policy runs exchange programmes with 16 global universities. It enrolls some 400 students from over 70 countries in its four Masters and Ph.D. programmes annually. The school boasts long-term partnerships with global institutions including the Harvard Kennedy School, and was the first Asian school to join the Global Public Policy Network established by Columbia SIPA, the London School of Economics and Sciences Po. The school curriculum spans across multiple disciplines and is complemented with case studies and a problem-based learning approach. Students from the LKY School can expect to extend their learning well beyond the walls of the classroom, and to benefit from strong empirical evidence and contextual narratives that emphasise Asian and international dimensions.

By providing opportunities for the education and training of the next generation of Asian policymakers and leaders, the LKY School aims to raise the standards of governance throughout the region, improve the lives of the people in the region and, in so doing, contribute to the transformation of Asia.

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