

Straits Times Press

Media release

For immediate release

Straits Times Press launches book “Can Singapore Survive?”

Singapore, 16 March 2015 – Straits Times Press (STP), the book publishing arm of Singapore Press Holdings (SPH), launched its latest book **“Can Singapore Survive?”** this evening at the Lee Kuan Yew School of Public Policy (LKYSPP), National University of Singapore. The book is authored by Professor Kishore Mahbubani, Dean of LKYSPP.

The launch was attended by over 100 guests, including public servants, academia and the diplomatic community.

“Can Singapore Survive?” is a 280-page book that poses the question that Singaporeans must wrestle with: can we survive as an independent city-state? Stating his answers based on ‘Yes’, ‘No’ and ‘Maybe’, Kishore Mahbubani believes that Singaporeans must always ask the question because constant reflection and self-examination should be a part of the core DNA of all Singaporeans. His goal in this book is to create and enhance this culture of reflection among all Singaporeans as the country marks its 50th anniversary.

This book also features some of his best essays on Singapore, taken from his Think-Tank and Opinion columns in The Straits Times, as well as contributions to Guardian News, The New York Times, The New York Review of Books, Davos World Economic Forum’s Forum News Daily, and the “Innovations for Successful Societies” Oral History Project of Princeton University.

Ms Susan Long, General Manager, Straits Times Press said: “We are delighted to be the Publisher and to have the opportunity to work with Professor Kishore Mahbubani once again on his latest title. This publication offers insights into the minds of one of Singapore’s foremost thinkers and his thoughts on what the future holds for Singapore. This is a valuable addition to the existing annals about Singapore’s history, economy and politics.”

“Can Singapore Survive?” is available at leading bookstores at \$26.75 (GST inclusive) from Tuesday 17 March onwards. The book can also be ordered from the Straits Times Press online bookstore at: www.stpressbooks.com.sg .

Enclosed:-

- i. Book cover of "Can Singapore Survive?" (hi-res image)
- ii. Book information sheet

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About Straits Times Press (STP)

Straits Times Press is a publishing house with more than 100 years of combined international publishing experience as a team. The team has won international and regional prizes for excellence in editorial, design and publishing.

Straits Times Press publishes History, Biographies/Memoirs, Politics, Culture, Food and Lifestyle books. It is a wholly owned subsidiary of Singapore Press Holdings Ltd.

For more information, please visit www.stpressbooks.com.sg.

About Singapore Press Holdings Ltd

Incorporated in 1984, main board-listed Singapore Press Holdings Ltd (SPH) is Asia's leading media organisation, engaging minds and enriching lives across multiple languages and platforms.

Media

The English/Malay/Tamil Media group comprises the print and digital operations of The Straits Times, The Business Times, The New Paper, Berita Harian and My Paper (English section). It also consists of Tamil Murasu Ltd, which publishes Tamil Murasu and tabla!; book publishing arm Straits Times Press; SPH Data Services, which licenses the use of the Straits Times Index, in partnership with the Singapore Exchange and FTSE Ltd; financial data company ShareInvestor; and the two English stations of SPH Radio - Kiss92 and ONE FM 91.3.

The Chinese Media group publishes three Chinese newspapers - Lianhe Zaobao, Lianhe Wanbao and Shin Min Daily News; the digital editions of Lianhe Zaobao and Lianhe Wanbao, four student weeklies - zbCOMMA, Thumbs Up, Thumbs Up Junior and Thumbs Up Little Junior, ZbBz Newsgazine and My Paper (Chinese section). It also operates SPH Radio's Chinese radio station, UFM 100.3, and Focus Publishing, which produces a range of books and magazines including U-Weekly.

SPH Magazines, SPH's wholly-owned subsidiary, publishes and produces more than 100 magazine titles and has various online sites, like hardwarezone.com, herworldplus.com and luxuryinsider.com in Singapore and the region, covering a broad range of interests from lifestyle to information technology.

SPH has a 20 per cent stake in MediaCorp TV Holdings Pte Ltd, which operates free-to-air channels 5, 8 and U, and a 40 per cent stake in MediaCorp Press Limited, which publishes the free newspaper, Today.

Other Businesses

Online Classified and New Media

SPH's online classified and new media initiatives include ST701, the leading online marketplace for jobs (STJobs), property (STProperty), cars (STCars) and general classifieds (STClassifieds), sgCarmart and Streetsine; Asiaone, Stomp, omy.com and SPH Razor.

SPH's regional joint venture online classified business, 701Search, has a number of leading online classified sites in the region.

Events and Out-of-Home Advertising

Sphere Exhibits, Sphere Conferences, Exhibits Inc and Bizlink Exhibition Services organise innovative consumer and trade events and exhibitions as well as large scale conferences in Singapore and the region. SPH Buzz is a modern retail convenience chain with a network of stores around the island.

In addition, SPH also provides out-of-home (OOH) advertising through its digital out-of-home platform SPHMBO.

Education

SPH has a 22 per cent stake in preschool and enrichment provider MindChamps.

Properties

SPH REIT is a Singapore-based REIT established to invest in a portfolio of income-producing real estate primarily for retail purposes. SPH REIT comprises Paragon, a premier upscale retail mall and medical suite/office property in Orchard Road and The Clementi Mall, a mid-market suburban mall in the centre of Clementi town.

The Seletar Mall, located in Sengkang, is SPH's latest retail development. This property is a potential asset to be injected into SPH REIT. SPH's wholly-owned subsidiary, Times Development Pte Ltd, also developed a 43-storey upmarket residential condominium, Sky@eleven, at Thomson Road.

For more information, please visit www.sph.com.sg.