

RULES AND REGULATIONS FOR #SINGAYOUTHSONG INSTAGRAM PHOTOGRAPHY COMPETITION 2019 - 2020

1. THEME

- 1.1. This photo competition is held in relation to the **Youth Study on the Transitions and Evolving Pathways in Singapore (Youth STEPS)** — the first national-level longitudinal research study on youths in Singapore. The study is a collaboration between the National Youth Council (NYC) and the Institute of Policy Studies (IPS) Social Lab at the National University of Singapore.
- 1.2. The Youth STEPS study aims to build a holistic understanding of youth in Singapore, including their educational/career pathways and trajectories, major milestones and transitions, and life outcomes. It does so by tracking the same group of youths over six years, starting from the ages of 17 to 24.
- 1.3. To understand the complex pathways of young Singaporeans, IPS Social Lab welcomes Singaporean youths aged 15 to 35 to submit photo entries that are relevant to the theme of *Transitions and Milestones*. Participants are invited to share about a major transition or milestone in their lives through an Instagram Post, which should consist of the following:
 - a. Song in either the photo or the caption that captures their thoughts and reflections of a milestone or life event
 - b. Brief explanation in the caption of the significance of the life event and why the song resonates with them in relation to the life event
 - c. The hashtag #SingAYouthSong
- 1.4. Judging is based on the caption and the use of an applicable song to form the complete entry.

2. ELIGIBILITY

- 2.1. The competition is open to all Singaporeans aged 15 to 35 years old. Do note that only prize winners would be required to submit their names and partial identification number (e.g. the last three numerical digits and checksum of their NRIC number, such as "567A") to claim their prizes. Particulars for verification will be requested via Instagram.
- 2.2. Participant must be a registered Instagram user, with an account that is set to public.
- 2.3. Participant must enter the competition using his/her account name.

3. SUBMISSION OF ENTRIES

- 3.1. Submission to the competition is via Instagram. The participant's profile must be made public over the entire submission and judging period. Entries must contain the hashtag **#SingAYouthSong**, **song details**, and a **short caption** that relates to the theme.

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- 3.2. Each participant may upload up to 3 separate posts as long as every Instagram post is accompanied by the hashtag **#SingAYouthSong** and a caption
- 3.3. When sharing work done by others (e.g. album cover art), participants are advised to recognise the original artist/creator of the relevant works in the caption.
- 3.4. The organiser reserves the right to reject entries with incomplete details required under the photo submission page. The submission deadline is **9 February 2020, before 11.59pm**. Any entries posted on Instagram after the deadline, will not be considered.
- 3.5. Should multiple users of the same Instagram account enter the competition and a dispute thereafter arise regarding the identity of the participant, the authorised account holder of the said Instagram account at the time of submission will be considered the participant and he/she will be required to comply with these Rules and Regulations.
 - 3.5.1. The “Authorised account holder” is defined as the natural person who is assigned an account by Instagram.
 - 3.5.2. Participants may be required to show proof of being the authorised account holder associated with their Instagram account.

4. JUDGING AND RESULTS

- 4.1. The entries will be selected by a panel of judges, and their decision is final. No correspondence pertaining to the selection process and decision will be entertained.
- 4.2. The panel of judges will evaluate the entries based on the following criteria:

		Score
1	Expression of theme: How well the overall entry relates to the theme of Transitions and Milestones.	50%
2	Message: How well the caption relates to the song posted	40%
3	Artistic Qualities: Aesthetic quality, creativeness of the overall entry	10%
	TOTAL	100%

- 4.3. Entries will be judged based on the quality of their caption and relevance to the theme.
- 4.4. Only original components of the entry – i.e. the caption written by the participant rather than the song title or lyrics posted – will be evaluated.
- 4.5. The judging panel reserves the right not to award the prizes if the entries submitted do not meet the requirements stated in this document.

5. COPYRIGHT / INTELLECTUAL PROPERTY

- 5.1. Each submitted caption must be the original and unpublished work of the participant. If original images are submitted, the participant shall retain the copyright to the images submitted for the competition.

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- 5.2. The copyright of song titles, lyrics and album artwork featured as part of submissions belong exclusively to the original creators and not the participant or the organiser.
- 5.3. By submitting an entry for the competition, the participant will be regarded as having granted the organiser the right to reproduce and use their caption in print, broadcast and/or electronic media without any fee payment, for the purposes of promoting the competition or areas related to the organiser's work in the Youth STEPS study.
- 5.4. Where any caption is so used by the organiser, the participant will be acknowledged accordingly.
- 5.5. The entries received by the organiser through the competition will not be used by the organiser for commercial purposes.

6. PRIZES

- 6.1. The prizes for the competition are as follows:

Grand prize	Nintendo Switch
2 nd prize	Sony WF-1000XM3 Wireless Noise-Cancelling Headphones
3 rd prize	Apple AirPods with Wireless Charging Case
4 th prize	UE Boom 3 Portable Speaker
5 th prize	\$100 worth of Lazada vouchers

- 6.2. Prizes are non-transferrable and non-exchangeable for cash or in kind.
- 6.3. The organiser reserves the right to change or replace the competition prizes and/or modify the rules and regulations of the competition as and when necessary, without prior notice.
- 6.4. The organiser shall not be liable for any fault with any of the prizes. Any issues or queries relating to the condition of the prizes should be referred to the manufacturer/supplier of the prizes.

7. ACCEPTANCE OF RULES AND REGULATIONS

- 7.4. By submitting an entry for the competition, the participant will be regarded as having accepted and agreed to be bound by the rules and regulations of the competition.
- 7.5. While the organiser will exercise due care during the collection, selection and storage of entries, it shall not be held liable for any loss, theft or destruction of the entries.

8. ORGANISERS

- 8.1 The "SingAYouthSong" photography competition is organised by Social Lab, Institute of Policy Studies, National University of Singapore. It is supported by the National Youth Council.
- 8.2 For further queries about the competition, please write to ips.soclab@nus.edu.sg or call 6601-3223 (during office hours) or 8668-8992 (during non-office-hours).