

► 5 – 9 FEB 2018 ◀

# INCLUSIVE CITYMAKING

EXECUTIVE EDUCATION

## ► INTRODUCTION ◀



The world has changed: companies have created empires without borders, as countries are building nation brands. Cities like Singapore and London have become beacons of innovation. In the new connected world, defined by the sharing economy yet split by ideological divisions, companies, countries, communities and cities are learning to cope and adapt, as they strive to deliver value, wealth, well-being, and prosperity for their stakeholders.

The Lee Kuan Yew School of Public Policy at the National University of Singapore is partnering Grab, Southeast Asia's leading ride-hailing and payments platform, to offer a 5-day executive programme that serves to seed progressive, long-term thinking on city planning and development, which takes into account the spirit and "heart-ware" of the city. Participants will interact with leading experts from around the world in exploring innovations and strategies for tapping the power of stakeholders from all walks of life to foster urban excellence.

## ► KEY INFORMATION ◀

### Date & Duration

5 – 9 February 2018 (5 DAYS)

### Venue

Lee Kuan Yew School of Public Policy  
National University of Singapore

(469C Bukit Timah Road Singapore 259772)

### Programme Fees\*

This programme is made possible by the support of Grab

› S\$1,500 + 7% GST#

### Applications

Please submit completed Application Form & CV

(Refer to enclosed form for more details)

### Deadline for Applications

08 January 2018

### Contact

Executive Education Department  
Lee Kuan Yew School of Public Policy

Tel: (65) 6601 5774 / (65) 6601 1183

Fax: (65) 6872 9291

Email: lkysppoe@nus.edu.sg

\* Fee is based on per-person basis and includes food, refreshments, site visits and learning support materials. Overseas participants should arrange their own visa, travel insurance, travel costs from Singapore, accommodation, transport and cover their living expenses while in Singapore.

# Goods and Services Tax (GST) is applicable for Singapore-based participants and overseas participants who are self-funded or sponsored by a Singapore organisation.

## ► PROGRAMME OBJECTIVES ◀

The programme will focus on the exploration of cities from a practitioner's perspective. As the title suggests, the emphasis will be on citymaking as an idea, discipline, and practice. Topics include:

- › Positioning Cities
- › Cities and the Shared Economy
- › The Future of Cities, Cities of the Future
- › Cities as Products: Marketing and Promotion Strategies
- › Whose City is it Anyway: Governance and Management
- › Global Cities – Challenges and Opportunities
- › Place-making in Cities
- › Building Attractive CBDs and Downtowns
- › Urban Regeneration Strategies for Revitalising Cities and Towns

## ► TARGET AUDIENCE ◀

The programme is targeted primarily at ASEAN and South Asian administrators and leaders, particularly mid to senior level practitioners who are engaged with the management of complex urban transformation programmes, and will benefit from the pedagogy. Private sector participation — senior executives & entrepreneurs — is also encouraged, particularly from companies who are involved with doing business with cities. Limited seats will also be available for exceptional journalists and writers as well as social entrepreneurs interested in urban innovation and change.

## ► FACULTY & SPEAKERS ◀

The *Inclusive Citymaking* programme will be taught by international faculty of the Lee Kuan Yew School of Public Policy, and distinguished guest speakers and panelists.

### Scott Victor Valentine

Assistant Dean (Research) and Associate Professor  
Lee Kuan Yew School of Public Policy

Scott Valentine is an Associate Professor of Environmental and Energy Policy. He comes to LKY School from Hong Kong where he was an Associate Professor and Director of the Environmental Policy program at the City University of Hong Kong. Prior to that, he was founding Associate Director of the International Masters of Public Policy Program at the Graduate School of Public Policy (GraSPP) at the University of Tokyo and Director of the Campus Asia program. In 2012, he was recipient of GraSPP's inaugural Outstanding Professor Award. Prior academic posts have included positions at National Sun Yat Sen University (Taiwan), National Chengchi University (Taiwan), and Shinawatra University (Thailand). Scott's academic achievements include: PhD Public Policy (NUS), DBA (CalSouthern), MBA (Adelaide), MSc in Environmental Management (NUS), and MA in Advanced Japanese Studies (Sheffield).

## ► PROGRAMME FOCUS ◀

This programme serves to seed progressive, futurist thinking on city planning and development. Participants will interact with leading experts from around the world in exploring innovations and strategies for tapping the power of stakeholders from all walks of life to foster urban excellence.

As the course progresses, participants will leverage what they learn to construct a model city, and so too will the evolution of the model that participants will be designing.

## ► APPLICATION FORM ◀

Application deadline: 08 January 2018

# INCLUSIVE CITYMAKING

## 5 – 9 February 2018

Kindly complete the Application Form and submit together with a copy of participant's CV either by email or post.

### › Participant Details

MR/MS/DR/OTHERS\* (If others, please specify) \_\_\_\_\_

FULL NAME \_\_\_\_\_

DESIGNATION \_\_\_\_\_ DEPARTMENT \_\_\_\_\_

ORGANISATION \_\_\_\_\_

NATIONALITY \_\_\_\_\_ OFFICE NUMBER \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ MOBILE NUMBER \_\_\_\_\_

DIETARY RESTRICTION (IF ANY) \_\_\_\_\_

NO. OF YEARS OF RELATED EXPERIENCE \_\_\_\_\_

### › Programme Expectation

MOTIVATION FOR JOINING THIS PROGRAMME (1–2 sentences)

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DESCRIBE YOUR CURRENT ROLE IN YOUR ORGANISATION (1–2 sentences)

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### › Payment Details

#### Programme Fees\*:

[ ] S\$1,500 + 7% GST#

Please indicate programme title and year of completion: \_\_\_\_\_

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\* This programme is made possible by the support of Grab. Programme fee shown above is the nett fee. All participants must cover their own airfare and incidental expenses/ per diem.

# Fee is based on per-person basis and includes food, refreshments, site visits, and learning support materials. Overseas participants should arrange their own visa, travel insurance, travel costs from Singapore, accommodation, transport, and cover their living expenses while in Singapore. The LKY School does not provide scholarships or financial aid for this programme.

# Goods and Services Tax (GST) is applicable for Singapore-based participants and overseas participants who are self-funded or sponsored by a Singapore organisation.

#### Mode of Payment:

SPONSORED BY [ ] INDIVIDUAL [ ] OWN ORGANISATION [ ] OTHER ORGANISATION

Please state the Sub-BU Code if sponsored by Singapore government agency:

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### Payment Contact:

FIRST NAME \_\_\_\_\_ LAST NAME \_\_\_\_\_

DESIGNATION \_\_\_\_\_ DEPARTMENT \_\_\_\_\_

ORGANISATION \_\_\_\_\_

BILLING ADDRESS \_\_\_\_\_

EMAIL ADDRESS \_\_\_\_\_ OFFICE NUMBER \_\_\_\_\_

How did you hear about this programme (You may select more than one option):

PREVIOUS PROGRAMME PARTICIPANT     LKY SCHOOL ALUMNI     LKY SCHOOL WEBSITE  
 LKY SCHOOL SOCIAL MEDIA     LKY SCHOOL EMAIL/ NEWSLETTER     INTERNET SEARCH  
 PROGRAMME BROCHURE     OTHERS: PLEASE SPECIFY: \_\_\_\_\_

Please indicate below if you wish to be contacted for future updates of LKY School programmes and events:

YES, THROUGH EMAIL     NO, I DO NOT WISH TO BE CONTACTED

### › Emergency Contact Details (For Overseas Participants)

NAME \_\_\_\_\_ RELATIONSHIP TO PARTICIPANT \_\_\_\_\_

CONTACT DETAILS \_\_\_\_\_

### › Cancellation Policy and Important Notes

The LKY School reserves the right to determine the final list of participants taking diversity into account.

Once confirmed, should the participant cancel four (4) weeks before the programme, the LKY School will charge the participant or the sponsoring organisation a cancellation fee equivalent to 50% of the programme fee. LKY School reserves the right to postpone or cancel the programme by giving at least 14 days notice.

Please note that photography, audio and video recording may occur during the programme. All photography, audio and video recording may be used for the purpose of LKY School's marketing, publicity purposes in print, electronic and social media. If you do not wish to have your image recorded or published, for compelling and legitimate grounds relating to your particular situation, please inform us via email before the start of the programme. LKY School shall not be responsible for photographs and/or videos taken by unauthorized persons during the programme.

By signing this application form, you agree that LKY School and NUS may collect, use and disclose your personal data, as provided in this application form, for the following purpose in accordance with the Personal Data Protection Act 2012 and our data protection policy:

› Disclosure and transfer of your data to third party service providers, agents and/or our affiliates or related corporations that provide administration, data processing, computer or other services to LKY School and NUS.

Please visit our website at <http://www.nus.edu.sg/legal-information-notice> for further details on our data protection policy, including how you may access and correct your personal data or withdraw consent to the collection, use or disclosure of your personal data.

I have read the above and accept the terms.

\_\_\_\_\_  
**Applicant's Signature**

\_\_\_\_\_  
**Date**

Send your application materials to us by email or post. Put **"INCLUSIVE CITYMAKING"** as the email subject line or on the envelope flap.

You can also submit your application **ONLINE**. Visit [www.lkyspp.nus.edu.sg/executive-education/](http://www.lkyspp.nus.edu.sg/executive-education/) for more details.

## ► FACULTY & SPEAKERS ◀

### Anupam Yog

CEO

*Abuzz Solutions Asia*

Based in Singapore, Anupam Yog is CEO of Abuzz Solutions Asia. Previously, as International Marketing Director at Virtuous Retail from 2010-15, Anupam successfully delivered award-winning digital marketing, brand positioning, trade and consumer marketing campaigns; he also pioneered a community-based design strategy implemented across the group's flagship projects that emphasized walkability, open spaces and integration with the public realm, a first in India.

Prior to joining Virtuous Retail, Anupam founded Mirabilis Advisory, a city branding and economic development consulting firm in 2007, where his clients included the Mayor of London, for whom he developed Brand London in India & China, and the Volvo Ocean Race, which he successfully steered into India, for the first and only time in the Race's history in 2009. Anupam also managed major economic diplomacy initiatives including the "India Everywhere" campaign at the World Economic Forum, Davos in 2006, and the "India-ASEAN Car Rally" in 2004, a heads of state initiative that involved taking 60 cars across 9 countries travelling 8000km in 20 days. Anupam has spoken on design and inclusive citymaking at SAIS, Johns Hopkins University, the World Bank in Washington DC, the Asia Society, and the India Design Forum.

### Philipp Rode

*Executive Director*

*London School of Economics (LSE) Cities*

Philipp Rode is Executive Director of LSE Cities and Associate Professorial Research Fellow at the London School of Economics and Political Science. He is co-director of the LSE Executive MSc in Cities and co-convenes the LSE Sociology Course on 'City Making: The Politics of Urban Form'. As researcher, consultant, and advisor he has been directing interdisciplinary projects comprising urban governance, transport, city planning and urban design at the LSE since 2003.

The focus of his current work is on institutional structures and governance capacities of cities as part of an international collaboration with UN Habitat/ Habitat III and on city-level green economy strategies which includes co-directing the LSE Cities research for the Global Commission on the Economy and Climate.

He has previously led the coordination of the chapters on Green Cities and Green Buildings for the United Nations Environment Programme's Green Economy Report. Rode is Executive Director of the Urban Age Programme and since 2005 organised Urban Age conferences in partnership with Deutsche Bank's Alfred Herrhausen Gesellschaft in over a dozen world cities bringing together political leaders, city mayors, urban practitioners, private sector representatives and academic experts. He manages the Urban Age research efforts and recently co-authored 'Towards New Urban Mobility: The case of London and Berlin' (2015), 'Cities and Energy: Urban morphology and heat energy demand' (2014), 'Going Green: How cities are leading the green economy' (2012), and 'Transforming Urban Economies' (2013).

### Ngiam Xin Wei

*Head of Strategy*

*Grab*

Ngiam Xin Wei is director of strategy at Grab, a ridesharing platform. She is also regional head of Grab's social ridesharing service GrabHitch, the success of which launched an on-demand commercial carpooling option, GrabShare. She recently spoke at the Consumer Electronics Show in Las Vegas on one of the SuperSessions on "From Cool to Crucial: Powering the Sharing Economy and the Internet of Things to transform the lives of city dwellers everywhere". Xin Wei previously worked at the Boston Consulting Group and the Singapore Ministry of Finance. She is passionate about creating livable cities, using technology to achieve social impact, and building high-performing teams.

### Wong Wenbin

*Chief of Staff*

*Grab*

Wenbin is Chief of Staff at GrabPay, a division of Grab. Grab is a leading consumer mobile technology platform in Southeast Asia delivering shared mobility and payments services to its users. Before this, he was director of strategy at Grab. Wenbin is passionate about leveraging and simplifying technology to solve real world problems. Wenbin has also worked at KPMG management consulting and the Singapore Air Force.

EXECUTIVE EDUCATION

## LEE KUAN YEW SCHOOL OF PUBLIC POLICY

National University of Singapore  
469C Bukit Timah Road  
Singapore 259772



[LKYSPP.nus.edu.sg](http://LKYSPP.nus.edu.sg)



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