





► INTRODUCTION ◀



This workshop is designed to develop skills that faculty in policy-focused universities and training institutions can use both to develop interactive and participant-centred teaching styles and to help faculty develop skills in case writing.

In the three-day format that includes both case teaching and case writing, the initial sessions focus on "how to" lessons on both teaching and writing, interspersed with activities where the participants work in teams where they prepare case teaching plans and class openings to present to all of the participants. The initial emphasis is on case teaching, since before participants can write a successful case, they must understand how learning in a case-oriented classroom takes place. The workshop includes case discussions on several existing cases, combined with a "post-mortem" of what worked and what did not in both the written case and the case discussion. Core teaching strategies will be discussed to include development of time management plans, whiteboard management plans, how to pose opening questions, "cold-calling" versus "warm calling," and how to close a case-discussion class with "Take-Aways." Participants will analyse actual cases of teaching situations to discuss strategies of classroom management as well.

► KEY INFORMATION ◀

Date & Duration

25 - 27 JUNE 2018 (3 DAYS)

Lee Kuan Yew School of Public Policy National University of Singapore

(469C Bukit Timah Road Singapore 259772)

Programme Fees*

- \rightarrow S\$2,200 + 7% GST*^
- \rightarrow S\$1,980 + 7% GST# (10% group discount for 3 or more participants)^
- \rightarrow S\$1,760 + 7% GST# (20% discount for LKY School Degree Programme / Executive Education Programme Alumni)^

Please submit completed Application Form & CV (Refer to enclosed form for more details)

Deadline for Applications

11 May 2018

Contact

Executive Education Department Lee Kuan Yew School of Public Policy

Tel: (65) 6601 5774 / (65) 6516 8697

Fax: (65) 6872 9291

Email: lkysppoe@nus.edu.sg

^{*} Fee is based on per-person basis and includes food, refreshments, site visits, and learning support materials. Overseas participants should arrange their own visa, travel insurance, travel costs from Singapore, accommodation, transport, and cover their living expenses while in Singapore. The LKY School does not provide scholarships or financial aid for this programme.

[#] Goods and Services Tax (GST) is applicable for Singapore-based participants and overseas participants who are self-funded or sponsored by a Singapore organisation.

[^] Singaporeans working in a Singapore-based company may be eligible for funding. Please contact us for more details.

▶ PROGRAMME OBJECTIVES ◀

The workshop aims to enhance a public sector organisation's knowledge and technical capacity by developing its own pool of trained case writers. It does this by helping the participants of the workshop:

- > Understand the principles of case writing;
- > Gain insights on participant-centred learning, and how case teaching is done;
- > Select and develop their case study topics; and
- > Document recent policy decisions in a way suitable for teaching and engaging future generations of public officers

► TARGET AUDIENCE ◀

This workshop is designed to develop skills in policy focused public organisations and training institutions by developing its own pool of trained case writers. It is also suited for policy analysts, strategists, researchers who are at the forefront of research work in public and non-profit institutions.

► LEARNING APPROACH ◀

In discussing case-writing, the workshop addresses issues such as how to decide on a case theme and learning objectives, what material should be included and left out (or relegated to appendices), and how to build participant engagement into the way a case is written. Later workshop sessions will include topics such as how to write multi-player simulation exercises that have students play roles of participants in the policy situation.

Beginning on the first day of multi-day case writing workshops, participants will spend some time working on cases of their own choosing, and it is expected that many of the participants will come to the workshop with very rough drafts of potential cases. By the middle of the second day, the emphasis shifts more to the cases that they are working on preparing themselves. On the final day, participants will have an opportunity to present preliminary versions of their cases and get feedback from the entire group.

► LEARNING FRAMEWORK ◀

	Day 1	Day 2	Day 3	
Session 1	Introduction to Case Teaching and Participant-Centered Learning	Group Activity: Preparing Discussion Plans and Case Openings	Using Simulations and Role-Plays in Case Discussions	
Session 2	Case Discussion and Review of Discussion	Leading a Participant Oriented Discussion 2	Case Development Session	
Session 3	Introduction to Case Writing	Group Activity: Preparing Case Whiteboard Plans and Closings	Case Development Session	
Session 4	Leading a Participant- Oriented Discussion 1	Refining Case Writing Skills	Presentation of Cases and Lesson Plans by Participants; Wrap-Up	
Session 5	Case Development Session	Case Development Session	Discussion and Take-Aways	



► APPLICATION FORM ◀

Application deadline: 11 May 2018

CASE TEACHING AND CASE WRITING FOR PUBLIC POLICY

25 - 27 June 2018

	m and submit to			

> Participant Details					
MR/MS/DR/OTHERS* (If others, please specify)					
FULL NAME					
DESIGNATION	DEPARTMENT				
ORGANISATION					
NATIONALITY	OFFICE NUMBER				
EMAIL ADDRESS	MOBILE NUMBER				
DIETARY RESTRICTION (IF ANY)	NO. OF YEARS OF RELATED EXPERIENCE				
> Programme Expectation					
MOTIVATION FOR JOINING THIS PROGRAMME (1-2 se	entences)				
Welly their ren senting this modify living (1.2.3)	intericesy				
DESCRIBE YOUR CURRENT ROLE IN YOUR ORGANISA	TION (1-2 sentences)				
DESCRIBE TOOK CONKEINT NOTE IN TOOK ORGANISATION (1-2 SETTERICES)					
> Payment Details					
Programme Fees*:					
[] S\$2,200 + 7% GST#					
[] S\$1,980 + 7% GST# (For groups of 3 or more participants)					
[] S\$1,760 + 7% GST# (20% Discount For LKY School Degree Programme/ Executive Education Programme Alumni)					
Please indicate programme title and year of completion:					
Mode of Payment:					
SPONSORED BY [] INDIVIDUAL [] OWN ORGANISATION [] OTHER ORGANISATION					
Please state the Sub-BU Code if sponsored by Singapore government agency:					

*Delete where applicable Please turn over ▶

^{*} Fee is based on per-person basis and includes food, refreshments, site visits, and learning support materials. Overseas participants should arrange their own visa, travel insurance, travel costs from Singapore, accommodation, transport, and cover their living expenses while in Singapore. The LKY School does not provide scholarships or financial aid for this programme.

[#] Goods and Services Tax (GST) is applicable for Singapore-based participants and overseas participants who are self-funded or sponsored by a Singapore organisation.

Payment Contact:					
FIRST NAME	LAST NAME				
DESIGNATION	DEPARTMENT				
ORGANISATION					
BILLING ADDRESS					
EMAIL ADDRESS	OFFICE NUMBER				
How did you hear about this programme (You may select more than one option): [] PREVIOUS PROGRAMME PARTICIPANT [] LKY SCHOOL ALUMNI [] LKY SCHOOL WEBSITE [] LKY SCHOOL SOCIAL MEDIA [] LKY SCHOOL EMAIL/ NEWSLETTER [] INTERNET SEARCH [] PROGRAMME BROCHURE [] OTHERS: PLEASE SPECIFY:					
Please indicate below if you wish to be contacted for [] YES, THROUGH EMAIL	future updates of LKY School programmes and events: [] NO, I DO NOT WISH TO BE CONTACTED				
> Emergency Contact Details (For C	Overseas Participants)				
NAME RELATIO	NSHIP TO PARTICIPANT				
CONTACT DETAILS					
> Cancellation Policy and Importan	t Notes				
The LKY School reserves the right to determine the final list of partic					
Once confirmed, should the participant cancel four (4) weeks before the programme, the LKY School will charge the participant or the sponsoring organisation a cancellation fee equivalent to 50% of the programme fee. LKY School reserves the right to postpone or cancel the programme by giving at least 14 days notice.					
Please note that photography, audio, and video recording may occur during the programme. All photography, audio, and video recording may be used for the purpose of LKY School's marketing, publicity purposes in print, electronic, and social media. If you do not wish to have your image recorded or published, for compelling and legitimate grounds relating to your particular situation, please inform us via email before the start of the programme. LKY School shall not be responsible for photographs and/ or videos taken by unauthorised persons during the programme.					
By signing this application form, you agree that LKY School and NUS may collect, use, and disclose your personal data, as provided in this application form, for the following purpose in accordance with the Personal Data Protection Act 2012 and our data protection policy:					
Disclosure and transfer of your data to third party service providers, agents and/ or our affiliates or related corporations that provide administration, data processing, computer, or other services to LKY School and NUS.					
Please visit our website at http://www.nus.edu.sg/legal-information-notices for further details on our data protection policy, including how you may access and correct your personal data or withdraw consent to the collection, use, or disclosure of your personal data.					
I have read the above and accept the terms.					
Applicant's Signature	Date				

Send your application materials to us by email or post. Put "CASE TEACHING AND CASE WRITING FOR PUBLIC POLICY" as the email subject line or on the envelope flap.

You can also submit your application ONLINE. Visit www.lkyspp.nus.edu.sg/executive-education/ for more details.

► FACULTY & SPEAKERS ◀

The Case Teaching and Case Writing for Public Policy Workshop Workshop will be taught by a distinguished guest lecturer.

PROF. KENT WEAVER

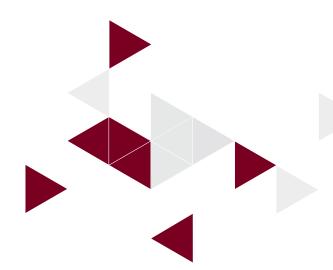
Distinguished Professor, Comparative Government Field Chair, McCourt School of Public Policy

Prof. Kent Weaver joined the Georgetown Public Policy Institute as Professor of Public Policy in the fall of 2002, after 19 years at the Brookings Institution. Before coming to Brookings, Kent taught in the Political Science Department at the Ohio State University for two years. He received his Ph.D. in Political Science from Harvard University.

Kent's major fields of interest are American and comparative social policy, comparative political institutions, and the politics of expertise. He is particularly interested in understanding how political institutions, past policy choices and the motivations of politicians interact to shape public policy choices. Much of his work has attempted to understand when and why politicians undertake actions that appear to offer more political risks than rewards, and how they attempt to avoid blame when they do so. Kent is the author of Ending Welfare As We Know It (Brookings, 2000), Automatic Government: The Politics of Indexation (Brookings, 1988) and The Politics of Industrial Change (Brookings, 1985). He is also the

co-author and editor of The Collapse of Canada? (Brookings, 1992) and co-editor of and contributor to numerous books including Do Institutions Matter? Government Capabilities in the U.S. and Abroad (Brookings, 1993), Think Tanks and Civil Societies (TransAction Publishers, 2000), and The Government Taketh Away: The Politics of Pain in the United States and Canada (Georgetown University Press, 2003).

From 2002 to 2002, he served as co-director of the Welfare Reform & Beyond Initiative at Brookings, which sought to build a better understanding of social science research findings among policymakers and advocates in the lead-up to congressional debate on reauthorization of welfare reform legislation. He is currently completing a book on what the United States can learn from the experiences of other advanced industrial countries in reforming their public pension systems. He is also writing another book on how states have implemented welfare reform legislation in the United States.





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